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Startup Launch Acceleration Program (SLAP)

- Hosted by Social Innovations @ Venture Center -

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| Gains | <ul style="list-style-type: none"> Learn key aspects of science and technology-based entrepreneurship 11 Days program with talks and mini workshops on different aspects of entrepreneurship, mentoring clinics, diagnostic and action clinics, panel discussion with startup founders, visit to startup locations, group discussions and lunch side chats with startup founders Join the network of Venture Center – the top inventive enterprise incubator in India. |
| Course Coordinator | <ul style="list-style-type: none"> Mugdha Lele, Head, Social Innovations, Venture Center |
| Organized and Hosted by | <ul style="list-style-type: none"> Venture Center Social Innovations @ Venture Center |
| Supported by | <ul style="list-style-type: none"> Department of Biotechnology Translational Health Science and Technology Institute (THSTI), Faridabad NIDHI – Center of Excellence (NIDHI-CoE), Department of Science and Technology NIDHI – Entrepreneur in Residence Program (NIDHI-EIR), Department of Science and Technology |
| For whom | <ul style="list-style-type: none"> Budding / aspiring entrepreneurs (Researchers, students, engineers, clinicians etc) Early stage inventive enterprises and science-based startups |
| When | Total duration: 11 days 26 Oct – 7 Nov 2023 0930 – 1730 |
| Where | Some sessions in exclusive offline mode, and some sessions will be held in a hybrid mode (offline at Venture Center campus and on online ZOOM platform) |
| Contact | Technical: Mugdha Lele mugdha@venturecenter.co.in +91-7410045652 Registration queries: Niruta Killedar niruta.killedar@venturecenter.co.in +91-8956226080 |
| Cost and Registration | Registration Process: <ul style="list-style-type: none"> Step 1: Interested participants are requested to write to one of the email addresses mentioned above. Step 2: Depending on the category of candidate, the appropriate registration links will be shared via email. Step 3: Relevant payment details will be shared with candidates. Attendance only on confirmation of payment of registration fees <ul style="list-style-type: none"> Registration closes once 50 seats are full; Last date to register: 21 Oct 2023 Fees paid are non refundable and non transferable under any circumstances The organizers reserve the right to accept or refuse or delay registrations so as to optimize the composition of the group and hence maximize learning for all participants. After completion of payment formalities, seats will be confirmed. Only registered participants will be allowed to participate. More details at: https://www.venturecenter.co.in/socialinnovations/events/ |

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Introduction

Startup Launch Acceleration Program is designed specifically for early stage innovators and startups in deep tech domains. This is a sector agnostic acceleration program of 11 days durations, which focuses on key aspects of science and technology-based entrepreneurship. The program will include the following:

- Talks on different aspects of entrepreneurship like: Entrepreneurship Essentials; Value Proposition; Business Planning; Company Operations; Financial Planning; Intellectual Property; Raising Money; Pitching; Marketing and few essential Skills for entrepreneurs
- Mini workshops (total 5)
- Mentoring clinics (total 3), slots will be available on first-cum basis
- Diagnostic and Action Clinics
- Visit to deep-tech startup locations
- Group discussions
- Lunch side chats with deep-tech startup founders

SLAP is designed for young entrepreneurs who are initiating their entrepreneurial journeys. Some practical tips and pointers based on real-life experiences will be shared by the speakers, experts and mentors in this program. The idea is to enthuse and inspire young entrepreneurs and provide them a common launch pad to take off and accelerate their startup journeys.

Terms and Conditions for Participants

Participants attending in online mode:

- Shall arrange their own devices (preferably Laptop/ Tablet) and ensure good internet connectivity during the entire course duration.
- No sessions will be repeated if a participant is unable to join due to poor internet connectivity or any other reasons.
- Attendance is mandatory for at least 80% sessions.
- *After each session a feedback link will be shared. This link has to be filled immediately at the end of each session. Filling up this link will be marked as your attendance for the concerned session.*
- *E-Certificates will be given to only those candidates who achieve at least 80% attendance.*

Participants attending in offline mode at Venture Center:

- Networking over tea/coffee will be arranged at the Foyer Area @ 900, NIP, Venture Center. This will give an opportunity to interact with the speakers and other attendees who are coming in-person for the sessions.
- In case for any session you are not able to come in person to Venture Center, you are allowed to attend the session in online mode only after informing via email atleast 4 hours prior to the particular session to Ms Niruta on : niruta.killedar@venturecenter.co.in
- No sessions will be repeated if a participant is unable to attend due to any reasons.
- Attendance is mandatory for at least 80% sessions.
- *After each session a feedback link will be shared. This link has to be filled immediately at the end of each session. Filling up this link will be marked as your attendance for the concerned session.*
- *E-Certificates will be given to only those candidates who achieve at least 80% attendance.*

Program Includes

- Free membership in mailing list to follow-up on program and intimation of relevant events/ funding opportunities from Venture Center
- Access to all presentations via a restricted website
- E-Certificates will be given to only those candidates who achieve at least 80% attendance.

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Program Schedule

| Sr. No. | Date | Day | Slot 01 | Slot 02 | Slot 03 | Slot 04 |
|---------|-------------|-------|---|--|--|---|
| | | | 0930 - 1100 | 1130 - 1300 | 1400 - 1530 | 1600 -1730 |
| 1 | 26 Oct 2023 | Thurs | Topic: Venture Center Lab Tour and Brief about VC Format: LT Lead: Niruta Killedar | Topic: Diagnostic Clinic Format: DC Lead: Mugdha Lele | Topic: Diagnostic Clinic Format: DC Lead: Mugdha Lele | Topic: Value proposition, positioning and product market fit Format: TK 01 Lead: Sundara Nagarajan |
| 2 | 27 Oct 2023 | Fri | Topic: Visit to Startup Location Format: SV 01 Lead: Niruta Killedar | Topic: Hands-on skills workshop Format: WS 01 Lead: Anjan Kumar | Topic: Hands-on skills workshop Format: WS 01 Lead: Anjan Kumar | Topic: Ideation and coming up with solutions / inventions Format: TK 02 Lead: M V Shankar |
| 3 | 28 Oct 2023 | Sat | Topic: Value Proposition Format: WS 02 Lead: Sundara Nagarajan & Premnath V | Topic: Value Proposition Format: WS 02 Lead: Sundara Nagarajan & Premnath V | Topic: Introduction to Entrepreneurship and Step-by-step journey of a company launch Format: TK 03 Lead: Premnath V | Topic: Need identification and problem definition Format: TK 04 Lead: Pushkar Ingale |
| 4 | 29 Oct 2023 | Sun | Holiday | Holiday | Holiday | Holiday |
| 5 | 30 Oct 2023 | Mon | Topic: Visit to Startup Location Format: SV 02 Lead: Niruta Killedar | Topic: Tech Derisking Format: VS Lead: Mugdha Lele | Topic: Group Discussion on Tech Derisking Format: GD Lead: Manisha Premnath | Topic: Protecting your IP Format: TK 05 Lead: Archana Joshi |
| 6 | 31 Oct 2023 | Tues | Topic: Patent Search Format: MC 01 Lead: Richa Arya and Archana Joshi | Topic: Intellectual Property Strategy Format: MC 01 Lead: Archana Joshi | Topic: Intellectual Property Strategy Format: MC 01 Lead: Archana Joshi | Topic: Assembling Human Talent Format: TK 06 Lead: Premnath V |
| 7 | 1 Nov 2023 | Wed | Topic: Visit to Startup Location Format: SV 03 Lead: Niruta Killedar | Topic: Tech development pathway and planning how to raise funds | Topic: Tech development pathway and planning how to raise funds Format: MC 02 | Topic: Essentials of law, compliance and agreements Format: TK 07 Lead: Vivek Sadhale |

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| | | | | Format: MC 02 Lead: Premnath V | Lead: Premnath V | |
| 8 | 2 Nov 2023 | Thurs | Topic: Visit to Startup Location Format: SV 04 Lead: Niruta Killedar | Topic: Planning the regulatory pathway for medical devices and diagnostics Format: WS 03 Lead: Chetna Dharmawat & Akash Dhade | Topic: Planning the regulatory pathway for medical devices and diagnostics Format: WS 03 Lead: Chetna Dharmawat & Akash Dhade | Topic: Essentials of Finance for startups Format: TK 08 Lead: Sujata Bogawat |
| 9 | 3 Nov 2023 | Fri | Topic: Grant Writing Format: WS 04 Lead: Smita Kale | Topic: Financial Simulation of a Startup Format: WS 04 Lead: Premnath V and Shruti Devasthali | Topic: Financial Simulation of a Startup Format: WS 04 Lead: Premnath V and Shruti Devasthali | Topic: Raising investments, understanding term sheets Format: TK 09 Lead: Shruti Devasthali and Premnath V |
| 10 | 4 Nov 2023 | Sat | Topic: Elevator Pitch and Pitching to Investors (including Pecha Kucha on Storyline) Format: WS 05 Lead: Soma Chattopadhyay | Topic: Elevator Pitch and Pitching to Investors (including Pecha Kucha on Storyline) Format: WS 05 Lead: Soma Chattopadhyay | Topic: Essentials of Marketing Format: TK 11 Lead: Siddhesh Gavate | Topic: Effectively communicating your business plan Format: TK 10 Lead: Srikant Sastri |
| 11 | 5 Nov 2023 | Sun | Holiday | Holiday | Holiday | Holiday |
| 12 | 6 Nov 2023 | Mon | Topic: Visit to Startup Location Format: SV 05 Lead: Niruta Killedar | Topic: Regulatory pathway Format: MC 03 Lead: Chetna Dharmawat & Akash Dhade | Topic: Regulatory pathway Format: MC 03 Lead: Chetna Dharmawat & Akash Dhade | Topic: Lessons from Deep Tech Startup Journeys (Panelists: Anuya Nisal, Tanuj Gigras, Parul Ganju, Jayant Khandare, Nusrat Sanghamitra, Aniruddh Atre, Renuka Diwan) Format: TK 12 Lead: Manisha Premnath |
| 13 | 7 Nov 2023 | Tues | Topic: Final Presentations and Evaluation Format: DC Lead: Mugdha Lele | Topic: Action Clinics with Venture Center Teams (as required) Format: DC | Topic: Feedback, Closing remarks (30 mins) Format: Lead: Premnath V | |

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| | | | Lead: Niruta Killedar | | |
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| Talks (TK) - Hybrid Mode ¹ | Mentoring Clinic (MC) - Hybrid Mode |
| Workshops (WS) - Hybrid Mode ² (WS 01 : Offline mode only) | Video Session (VC) - In-Person Mode |
| Diagnostic Clinics and Presentations (DC) - In-Person Mode | Startup Location Visit (SV) - In-Person Mode |
| Group Discussions (GD) - In-Person Mode | Holiday |
| Venture Center Lab Tour (LT) - In-Person Mode | |

Note: Lunch-Side Chat with Deep Tech Startup Founders at Venture Center’s Innovation Café | Time: 1300 – 1400 (on select days)

1. Details available here: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/Startup-101-Series-Workshop-outline.pdf>
2. Details available here:
 - WS 01: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/01-27-Oct-23-Mini-Series-Prototyping-Skills-Workshop-outline.pdf>
 - WS 02: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/02-28-Oct-23-Mini-Series-Value-Proposition-Workshop-outline.pdf>
 - WS 03: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/03-02-Nov-23-Mini-Series-Planning-the-regulatory-pathway-Workshop-outline.pdf>
 - WS 04: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/04-03-Nov-23-Mini-Series-Grant-Writing-and-Financial-Simulation-Workshop-outline.pdf>
 - WS 05: <https://www.venturecenter.co.in/socialinnovations/wp-content/uploads/2023/10/05-04-Nov-23-Mini-Series-Elevator-Pitch-and-Pitching-to-Investors-Workshop-outline.pdf>

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Organizing team members (in alphabetical order of last names)

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|  | <p>Niruta Killedar</p> <p>Niruta is Senior Associate for Social Innovations at Venture Center. She is primarily responsible for assisting in the implementation of the Social Innovation Immersion Program at Venture Center. Overall she assists in driving the Social Innovations portfolio at Venture Center and coordinates events and related mentoring activities. She is a Microbiologist by training and has more than 7 years of experience in interdisciplinary areas of science. She has been passionately working in border areas for the last 15 years as a volunteer through the NGO Aseem Foundation, which adds value to the Social Innovations portfolio at Venture Center.</p> |
|  | <p>Mugdha Lele</p> <p>Mugdha is Head – Social Innovations at Venture Center. She is a Ph.D from School of Health Sciences, University of Pune and has teaching and research experience in a State Government medical university. At Venture Center, she is responsible for driving the Social Innovations and related activities and is responsible for providing technical mentoring for incubatees at Venture Center. Mugdha has been a Fellow of the Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) at the Said Business School, University of Oxford, UK in 2016. In 2018 she has also been part of the Aritra Accelerator Program for Leadership in the Social Sector at IIM Bangalore with Phicus Solutions and Dr. Reddy's Foundation.</p> |

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|  | <p>Venture Center is committed to Social innovation and entrepreneurship. We actively nucleate and nurture enterprises that focus on solving socially important problems and build sustainable entities (for profit or not-for-profit) to deliver the solutions to society. Focus areas at Venture Center include affordable health and nutrition, empowering farmers, clean energy, sustainable resource utilization, environment and circular economy, water, sanitation, hygiene and any other social sectors that can leverage Venture Center's innovation ecosystem.</p> <p>For more information: http://www.venturecenter.co.in/socialinnovations</p> |
|  | <p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit: http://www.venturecenter.co.in/</p> |

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| <p>Funded by</p>  <p>सत्यमेव जयते Department of Biotechnology</p> | <p>The Department of Biotechnology (DBT), Government of India is completely devoted wholly to achieve excellence in the promotion of biotechnology in the country. DBT provides services in the areas of research, infrastructure, generation of human resource, popularization of biotechnology, promotion of industries, creation of centers of excellence, implementation of biosafety guidelines for genetically modified organisms and recombinant DNA products and biotechnology-based programs for societal benefits. Bioinformatics is a major mission to establish an information network for the scientific community, nationally and internationally. DBT's mission include realising full potential of biotechnology, undertake significant investment for generation of</p> |
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| | <p>products, processes and technologies, enhance efficiency and productivity and cost-effectiveness of agriculture, nutritional security, molecular medicine, environmentally sustainable technologies, scientific and technological empowerment of human resource, a strong infrastructure for research and commercialization, enhance the knowledge base, nurture leads of potential utility, bring bioproducts to the market place, socio-economic development and promote biotech industry.</p> <p>For more information: https://dbtindia.gov.in</p> |
|  | <p>As a networked organization linking many centers of excellence, THSTI is envisioned as a collective of scientists, engineers and physicians that will effectively enhance the quality of human life through integrating a culture of shared excellence in research, education and translational knowledge with the entrepreneurial spirit to take technologies into the public sphere. In fulfilment of its vision, the THSTI will work with other constituents of the technology cluster at Faridabad such as the Regional Centre for Biotechnology Training, Education and Research (RCB) through long term partnerships. By integrating the fields of medicine, science engineering and technology into translational knowledge and making the resulting biomedical innovations accessible to public health, to improve the health of the most disadvantaged people in India and throughout the world.</p> <p>For more information: https://www.thsti.res.in</p> |
|  | <p>In September 2016, the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India decided to award Venture Center with the status of a NIDHI Center of Excellence. NIDHI is the acronym for National Initiative for Developing and Harnessing Innovations — an umbrella programme conceived by DST. This award is accompanied by a grant for 5 year duration to help Venture Center scale-up its activities and demonstrate greater success. Via NIDHI COE Venture Center has built a high density cluster of inventive enterprises in Pune with significant global connectivity, reach and footprint.</p> <p>For more information visit: http://nidhicoe.venturecenter.co.in/</p> |
|  | <p>Department of Science and Technology (DST) has announced National Initiative for Developing and Harnessing Innovations (NIDHI) as an umbrella programme for nurturing ideas and innovations (knowledge-based and technology-driven) into successful startups. Entrepreneurs-in-Residence (EIR) Programme is one of the programs introduced under NIDHI to inspire the best talents to be entrepreneurs, to minimise the risk involved in pursuing start-ups, and to partially set off their opportunity costs of high paying jobs. The NIDHI-EIR programme provides tremendous opportunities for innovative entrepreneurs to expand their networks and get critical feedback on their ventures in order to promote their entrepreneurial career goals and aspirations.</p> <p>For more information, visit: https://www.nidhi-eir.in/</p> |
