



City Camp- 2 Day Workshop on Essentials of Scientific Entrepreneurship

Organized by

Venture Center & Tamil Nadu Veterinary and Animal Sciences University (TANUVAS)

Potential gains	- City Camps are 2 day workshops introducing key aspects of science and technology-based entrepreneurship. It is aimed at aspiring entrepreneurs who wish to get a broad overview of how to start and run a technology-based enterprise. - The workshop organized by Venture Center at Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) will be covering topics of raising money, tech transfer, company formation, inventive problem solving, networking, and pitching. - Sessions include classroom learning, discussions with mentors/experts and exciting competitions based on building value proposition canvas and need identification.
Organized by	- Venture Center - Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) - Veterinary Incubation Foundation at TANUVAS (VIF@TANUVAS)
CSR support	Kemin Industries
For whom	- Incubatees at the Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) - Potential entrepreneurs (Researchers, students, clinicians) - Inventive enterprises and science-based startups
When	2 nd - 3 rd September 2026
Where	Farmers Hostel, TANUVAS, Madhavaram Milk Colony, Chennai - 600 051
Contact	TANUVAS: Dr. S.Manoharan, Organising Secretary Director, Centre for Animal Health Studies, TANUVAS, Chennai Dr. I. Manikkavasagan Co- Organising Secretary, Assistant Professor, Centre for Animal Health Studies Email: viftanuvas@gmail.com +91- 9003820670 Venture Center: Dr. Kavita Parekh Lead- Capacity Building & Academic Engagement Email: kavita.parekh@venturecenter.co.in +91- 8956457042
Registration	Registration Process: Invited participants need to fill up the link below Registration link: https://forms.gle/eFZ8B67nZf6FMPpL9



Introduction

Venture Center is India's largest inventive enterprises and scientific business incubator. It is the winner of many awards like the National Award for TBI, 2015 and AABI's Incubator of the Year Award 2018. Venture Center is home to the pioneering Lab2Mkt™ program that focuses on creating spinouts from publicly funded R&D organizations.

The purpose of the City Camps is to support the entrepreneurship promotion / awareness creation activities of an upcoming incubator. These workshops are focused workshops that aim to help startups and entrepreneurs achieve specific and key goals in their company. The workshop will focus on topics of Innovation, Value proposition and business model, nuts and bolts of starting and running a company, business plan and financial simulation, raising money and funding landscape.

End point of this workshop: Go home with an understanding of the processes involved in setting up a company

Workshop Outline

- Workshop shall consist of:
- Talks
- Q&A sessions
- Panel discussion
- Hands-on exercises: Need identification, Value proposition & Elevator Pitch

Workshop includes

- Lunch, Tea & Coffee for both days
- Certificates



Time	Duration	Session title	Lead
Day 1 (2nd September 2026)			
0915 - 0930	15 min	Registration	
0930 - 1000	30 min	Inauguration- By TANUVAS and Kemin Dignitaries	
1000-1130	90 min	Session 1: - Welcome & Introduction to the City Camp & Venture Center - Introduction to Scientific Entrepreneurship (Technology, Invention, Innovation & Entrepreneurship)	Kavita P Premnath V
1130-1145	15 min	Tea break	
1145-1315	90 min	Session 2: - Tech Development, De-risking & Commercialization - Introduction to Tech licensing - Basics of finance for entrepreneurs	Premnath V
1315 - 1415	60 min	Lunch Break	
1415 - 1545	90 min	Session 3: - Drafting Business Plan - Essentials of an Elevator Pitch - Group exercise: Elevator pitch	Mugdha L
1545 - 1600	15 min	Tea break	
1600 - 1700	60 min	Session 4: - Introduction about TANUVAS & Veterinary Incubation Foundation. - Facilities at Veterinary Incubation Foundation & Incubation process	Manoharan S, Manikkavasagan I
1700 - 1730	30 min	One on one mentoring clinics on Tech Commercialization strategy	Premnath V Mugdha L Kavita P
Day 2 (3rd September 2026)			
0930 - 1100	90 min	Session 5: - Conversations with an Investor - Value Proposition & Positioning Exercise: Value proposition Canvas, Need identification	Gowtham S Kavita P
1100 - 1130	30 min	Tea Break	
1130- 1230	60 min	Session 6: - Startup journeys: Insights from Founders - Interaction with Startup Founders: Glimpses of entrepreneurial journey - Industry Perspective - Adiuvio Diagnostics Pvt. Ltd - Affigenix Biosolutions Pvt Ltd - GreenPod Labs - Kemin Industries	Moderated by Kavita P Geethanjali R Arumugam M Deepak R Santosh Vyas
1230 - 1330	60 min	Lunch Break	
1330 - 1500	90 min	Session 7: - Understanding the Funding landscape - Best practices in Grant writing	Mugdha L
1500 - 1600	60 min	Presentations for Pitch and discussion on the exercises	Mugdha L Kavita P
1600 - 1630	30 min	Valedictory	

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1630 - 1700	30 min	Tea Break	
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Speakers, Organizers and Entrepreneurs (In Alphabetical Order of Last Name)



Meetali Barhate

Associate – Outreach and Technology Connects | Venture Center

Meetali has M.Tech. Biotechnology from Institute of Bioinformatics and Biotechnology, Savitribai Phule Pune University. As part of the TechEx.in team at Venture Center, she is involved in technology scouting and lead generation activities, building industry academia relationships, technology showcases and matchmaking initiatives and various awareness events in the innovation management domain.



Mugdha Lele, PhD

Head –Preincubation & Learning| Venture Center

Mugdha is Head – Preincubation & Learning at Venture Center. She is a Ph.D from School of Health Sciences, University of Pune and has teaching and research experience in a State Government medical university. At Venture Center, she is responsible for driving the Social Innovations and related activities and is responsible for providing technical mentoring for incubatees at Venture Center. Mugdha has been a Fellow of the Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) at the Said Business School, University of Oxford, UK in 2016. In 2018 she has also been part of the Aitra Accelerator Program for Leadership in the Social Sector at IIM Bangalore with Phicus Solutions and Dr. Reddy's Foundation.



Manikkavasagan Ilangopathy, PhD

Assistant Professor | Central University Laboratory, TANUVAS

Dr. Manikkavasagan Ilangopathy is an Assistant Professor at the Central University Laboratory, Centre for Animal Health Studies, TANUVAS, with a Ph.D. in Biotechnology, an M.Tech in Biotechnology, and a B.Tech in Industrial Biotechnology; with over 16 years of academic and research experience, he has contributed to food biotechnology, nanomaterials, microbial research, and parasitology, and additionally serves as Chief Executive Officer of VIF@TANUVAS, where he manages incubation activities, driving innovation, entrepreneurship, and start-up development in veterinary and allied sciences to translate research into practical commercial solutions.



S. Manoharan, PhD

Director | Centre for Animal Health Studies, TANUVAS

Dr. Manoharan Seeralan currently serving as the Director, Centre for Animal Health Studies at Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) as well as Project coordinator of Veterinary Incubation Foundation @ TANUVAS. He has 27 years of extensive academic, research and administrative experience in this institution. He has guided 2 Ph.D. and 7 PG students in his career and has published more than 65 research papers in national and international journals. He has handled more than 20 externally funded research projects and currently having two research grants. Most of his research focussed on the development of vaccines and diagnostics for livestock and poultry diseases and vaccines like PPRV, CSFV, Johne's disease, Snuffles, Brucella suis inactivated vaccine and many autogenous vaccines for livestock and poultry diseases of viral and bacterial origin. One patent to his credit and several awards like best teacher and ISVIB fellow etc.



	Arumugam Muruganandam, PhD Managing Director & Chief Scientific Officer Affigenix Biosolutions Dr. Arumugam Muruganandam is a seasoned Protein Biochemist and Cell Biologist with 30+ years of global experience across India, Canada, and the USA. He specializes in biotherapeutic development, diagnostics, immunogenicity, and 3D blood–brain barrier models. An international speaker and Global Bioanalysis Consortium contributor, he holds 10+ patent applications, authored numerous publications, and serves as a biotech startup advisor and academic council member for three universities.
	Kavita Parekh, PhD Lead- Capacity Building & Academic Engagement Venture Center Kavita is currently Lead–Capacity Building & Academic Engagement at Venture Center. She holds a Ph.D in Health Sciences from School of Health Sciences, University of Pune. She comes with teaching and research experience of more than 11 yrs. She has industry experience of working with biomarkers for cancer. Her research interests are in molecular diagnostics and multi drug resistant organisms. At Venture Center she is single point of contact for academic partners and responsible for capacity building and engaging with academia. She is also responsible for technology marketing and lead generation activities.
	Geethanjali Radhakrishnan Founder & Managing Director Adiuvo Diagnostics Geethanjali is a DeepTech Entrepreneur and the Founder & Managing Director of Adiuvo Diagnostics. She holds a B.Tech in Bioengineering and Biomedical Engineering, an MBA in Quality Management, and was an IGNITE Fellow at the Cambridge Judge Entrepreneurship Centre. She brings diverse technical and industry experience, having previously worked as a Software Developer at Tata Consultancy Services (TCS), and currently serves on the Board of Advisors for Auxillium Health. At Adiuvo Diagnostics, she leads the development of advanced imaging solutions integrated with AI/ML to reduce amputation rates and promote antibiotic stewardship.
	Deepak Rajmohan Founder & CEO GreenPod Labs Deepak is currently the Founder and Chief Executive Officer at GreenPod Labs, an agri-tech company dedicated to minimizing food waste. Educated at Oklahoma State University, he brings a strong background in food science and product formulation to the agri-tech sector. Prior to founding GreenPod Labs, he served as a Food Scientist at Happy Family Brands (Nurture Inc.) in the US and worked as a Research Associate at Oklahoma State University. At GreenPod Labs, Deepak leads the development of cost-effective post-harvest solutions using nanotechnology to extend the shelf life of fresh fruits and vegetables during storage and transit.
	Gowtham Sarvesh Partner & Chief Operating Officer Keiretsu Forum Chennai & Singapore Gowtham is currently a Partner & Chief Operating Officer at Keiretsu Forum Chennai & Singapore. He brings extensive investment and operational leadership experience across early-stage startups, hardware ventures, deep-tech, and angel investments. Over his decade-long tenure at Keiretsu Forum, he has held key leadership positions including Manager of Operations & Member Liaison and Entrepreneur Liaison, where he spearheaded cross-border deal flow, syndicate orchestration, and deal analysis. Earlier in his career, he served as Head of Project at Dusters Total Solution Services and as a Visual Analyst at McKinsey & Company. At Keiretsu Forum, Gowtham operates at the nexus of industrial capital and deep science, driving strategic foresight, due diligence, and thesis formulation to support IP-driven startup growth.


Premnath Venugopalan, PhD
Director, Venture Center | Head, NCL Innovations

Dr Premnath is Head, NCL Innovations at CSIR-NCL and Founder Director, Venture Center (National award winning inventive enterprises and deep tech incubator). DrPremnath is a technology developer, innovation and incubation manager, startup mentor and a co-founder of 2 medical implant startups. One of his inventions -- a breakthrough material for hip and knee joint replacements — has been implanted in more than a million patients worldwide. Another technology for porous maxillo-facial implants has been implanted in thousands of patients in India and abroad. He has provided leadership for teams that have won National awards for technology development, intellectual property management and business incubation. He is chemical engineer and an alumnus of MIT in the US, IIT-Bombay (Distinguished Alumnus, 2022) and has been a Chevening Technology Enterprise Scholar in Cambridge, UK.


Santosh Vyas, PhD
Head R&D Initiatives for Animal Nutrition and Health Solutions (South Asia)

Dr. Santosh has a Ph.D in Biochemistry from CSIR-NCL and has been former Director of Innovation, Incubation & Linkages at Dr. Babasaheb Ambedkar Marathwada University. He also has Co-founded Midas Insights, a business growth consulting firm focused on strategy, management advisory, and profit improvement for startups and MSMEs. He has previously served as R&D Head at DSM India Innovation Center, establishing biotechnology R&D infrastructure and processes for biofuels and nutritional products.



Organized by

	Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST- NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering. More on: www.venturecenter.co.in
	Tamil Nadu Veterinary and Animal Sciences University (TANUVAS), Chennai is a premier veterinary and animal sciences university in India, dedicated to excellence in education, research, innovation, and extension services. Established in 1989, TANUVAS offers undergraduate, postgraduate, and doctoral programs in veterinary sciences, food technology, and dairy technology. The university plays a significant role in advancing animal health, livestock production, and food security through cutting-edge research, industry collaborations, and outreach initiatives that benefit farmers, entrepreneurs, and the livestock sector More on: https://www.tanuv.ac.in/
	Veterinary Incubation Foundation at TANUVAS (VIF@TANUVAS) is a Section 8 non-profit company established by the Tamil Nadu Veterinary and Animal Sciences University in Chennai. Supported by the Government of Tamil Nadu's Entrepreneurship Development and Innovation Institute (EDII) alongside BIRAC-BioNEST, Government of India, the foundation was created to strengthen incubation infrastructure and foster an entrepreneurial mindset among students. It actively nurtures startups and innovators in veterinary, animal sciences, and allied sectors by offering state-of-the-art facilities, expert mentorship, strategic collaboration, and funding opportunities to accelerate the transformation of early-stage ideas into commercially viable ventures.

CSR Support by

	Kemin Industries is a global ingredient manufacturer founded in 1961 and headquartered in Des Moines, Iowa, USA. It operates in more than 120 countries and provides science-based solutions and specialty ingredients to improve the quality of life for people, pets, animals, and the planet. The company serves multiple industries including human nutrition and health, animal nutrition and health, pet food and rendering technologies, aquaculture, food technologies, crop technologies, and textile auxiliaries. It focuses strongly on research, innovation, and sustainability, with dedicated research and development centers across the world and a commitment to advancing biotechnology and applied sciences. The company collaborates with academic institutions, research organizations, startups, and industry partners to promote innovation-driven entrepreneurship and technology commercialization. Through various outreach initiatives, workshops, and ecosystem partnerships, Kemin actively supports capacity building, scientific advancement, and the growth of innovation-led enterprises globally. More on: https://www.kemin.com/in/en/home
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