

Template for Pitch Decks

10-SLIDE FRAMEWORK

● SLIDE 01

About the Company

A concise introduction outlining what the planned company will offer and defining the exact target audience.

● SLIDE 02

Need & Opportunity

Details the unmet market problem being addressed, the business opportunity, and the potential impact.

● SLIDE 03

The Solution

Presents the envisioned product or service, its most critical features, and key benefits to the customer.

● SLIDE 04

Value Proposition

Articulates unique value, establishes market positioning, and provides a direct comparison with alternatives.

● SLIDE 05

Niche Market Fit

Pinpoints the specific high-potential segment where the product-market fit operates at its strongest.

● SLIDE 06

Revenue Model

Defines your core monetization strategy, detailing exactly how the business will make money.

● SLIDE 07

Tech & Core Edge

Outlines the fundamental technology, core competencies, competitive advantage, and IP assets.

● SLIDE 08

Team & Key Assets

Highlights the management team, operational assets, and expertise that will drive strategic execution.

● SLIDE 09

Status & Traction

Highlights current development status, major progress milestones met, and early validation metrics.

● SLIDE 10

Future Path

Maps out the critical next steps, timeline milestones, and expected growth trajectory of the company.