



## Let's Talk IP! ~ AI & IP for ARTISTS & MUSICIANS

- Organized by TechEx.in -

LEARN	<ul style="list-style-type: none"><li>• Gain understanding of how IP &amp; AI intersect with Creative Arts</li><li>• How intersections between three fields are shaping creative practices, production, rights management, and monetization</li><li>• How AI-generated creative work is visible in the legal landscape of IP in digital age</li><li>• Case Studies highlighting challenges and opportunities in IP &amp; AI governance</li><li>• How artists, producers and institutions are affected and are adapting to the evolving industry</li></ul>
ORGANIZED BY	<ul style="list-style-type: none"><li>• TechEx.in, a Tech transfer hub at Venture Center</li></ul>
SUPPORTED BY	<ul style="list-style-type: none"><li>• Venture Center</li><li>• National Biopharma Mission</li><li>• BIRAC</li></ul>
FOR WHOM	<ul style="list-style-type: none"><li>• Artists (Musicians, Composers, Digital Artists)</li><li>• IP Legal Practitioners and Managers</li><li>• Technology Developers and AI Enthusiasts</li><li>• Researchers and Students in the field of IP &amp; AI</li><li>• Emerging Artists &amp; Producers</li><li>• Anyone interested in understanding the intersection of AI, IP &amp; Creative Arts</li></ul>
WHEN	<b>26<sup>th</sup> April 2025   Time: 16:00-18:00</b>
WHERE	In-person at Venture Center, Pune
CONTACT	Technical & Registration Queries: Kirti Dubey   +91 8956457041   <a href="mailto:kirti.dubey@ipface.org">kirti.dubey@ipface.org</a>
REGISTRATION	<p>Free Registration</p> <ul style="list-style-type: none"><li>• Step 1: Interested participants need to fill in registration form at the following link.</li><li>• <a href="https://bit.ly/3XWeZ1R">https://bit.ly/3XWeZ1R</a></li><li>• Step 2: Email invite will be sent after screening and selection of applications.</li></ul> <p>Note:-</p> <ul style="list-style-type: none"><li>• Organizers reserve the right to select participants so as to maximize learning and networking opportunities for the group</li></ul>



## Event Outline

Time	Session Title	Speaker
16:00 – 16:10	<ul style="list-style-type: none"> <li>Registration</li> <li>Introduction to organizers and session proceedings (Venture Center &amp; TechEx.in)</li> </ul>	Kirti Dubey / Vedang Pawar
16:10 – 16:20	Session 1: 10 mins <ul style="list-style-type: none"> <li>Speaker Address – Legal Frameworks of IP and its interaction with Creative Arts</li> </ul>	Aditi Limaye
16:20 – 16:30	Session 2: 10 mins <ul style="list-style-type: none"> <li>Speaker Address – Case Studies of IP and Creative Arts</li> </ul>	H B Keshava
16:30 – 16:40	Session 3: 10 mins <ul style="list-style-type: none"> <li>Speaker Address – Challenges and Opportunities for Independent Creators</li> </ul>	Rohit Patwardhan
16:40 – 16:50	Session 4: 10 mins <ul style="list-style-type: none"> <li>Speaker Address – Future of Music Production Ecosystem with the use of digital tools</li> </ul>	Vivart Rangari
16:50 – 17:00	Session 5: 10 mins <ul style="list-style-type: none"> <li>Speaker Address – Implications of the Use of Generative AI to produce music &amp; relevance to future of Artists</li> </ul>	Akarsh Singh
17:10 – 18:00	Session 6: 50 mins  <b>Panel Discussion: IP &amp; AI in Creative Arts</b>	Moderator: <ul style="list-style-type: none"> <li>Manasi Kulkarni-Khasnis</li> </ul> Speakers: <ul style="list-style-type: none"> <li>H B Keshava</li> <li>Aditi Limaye</li> <li>Rohit Patwardhan</li> <li>Vivart Rangari</li> <li>Akarsh Singh</li> </ul>
18:00 – 18:15	Feedback, Networking & Snacks Break	



#### Speakers (in alphabetical order of last names)

##### H B Keshava



Adv. H.B. Keshava is an alumnus of The University of Petroleum and Energy Studies (UPES), Dehradun and later completed his Masters in Law from Indian Law Society's ILS Law College, Pune. He is a Degree holder and a Masters holder in Science as well. He also carries multiple Diplomas in the field of Law and Science to his name.

His areas of academic specialization are in the field of Law, Science and Technology, which includes Energy Laws, Intellectual Property Rights, Cyber Laws, Business Laws, Dispute Resolution, Labour Laws and Space Laws. He is an avid researcher and litigator. He holds many years of experience in the field of law. His areas of research and practice includes Trademarks, Copyrights, Patents, Designs, Cyber Security, Space Laws, ADR and Business Laws.

He started Baskaran Associates with the goal to serve start-ups and young companies. But the firm's reputation is such that many MNCs have also taken up many services from the firm due to the experience and knowledge of H.B. Keshava and his team. He is also a guest lecturer and motivational speaker at many different institutes, universities and colleges in the country. Furthermore, he also helps develop businesses for Start-ups and Small-Scale Industries.

He is also a Lead Auditor for ISO certification.

##### Aditi Limaye



Aditi is a legal professional with a focus on media and entertainment law. She began her career in Mumbai after graduating in 2019, starting with IC Universal Legal and later joining ANM Global. During this time, she represented music labels, production houses, and artists, providing comprehensive advice on copyright, licensing, and related legal matters. Aditi is currently with LegaLogic Consulting, where she continues to advise clients on a broad spectrum of issues in media law.

##### Rohit Patwardhan

Rohit holds an M.A. in English Language, along with diplomas in Urdu Language and Satellite & Aerial Imagery Interpretation. Grew up in a musically inclined household with a deep appreciation for Hindustani classical music—began learning Tabla and vocals with Harmonium at a young age, giving the first public performance at age 7. Influenced by the school band, he transitioned to Western music and began learning Guitar at



age 10 under the guidance of eminent guitarist Nilkanth Kulkarni in Pune.

Rohit then cleared the UPSC exam and joined the National Defence Academy as a cadet in 1995 where he was commissioned into the Infantry and served in various field postings. During military service, he studied Classical Guitar with Theophilus Benjamin, pursued formal music education through Trinity College London, and completed Grade 8 in Classical Guitar. He took up the Saxophone in 2006 and formally trained under Col Noel Andrew of the military band; currently guided by German saxophonist Mr. Rainer Pusch.

He has passed auditions for All India Radio and Doordarshan, and participated in selected music projects with Radio Kashmir. He voluntarily retired from the Indian Army in 2022 to pursue a full-time career in music as an educator and professional saxophonist, freelancing and collaborating with various artists and bands.



#### Vivart Rangari

Vivart is the co-founder and CEO of Choira, an AI-powered MusicTech startup incubated at SINE, IIT Bombay, currently valued at \$4 million (~INR 33.3 crore). He founded Choira in 2021 after spending four years as a music producer in Mumbai's film and entertainment industry.

A trained Hindustani classical singer, Vivart studied Electronic Music Production at the School of Audio Engineering (SAE), Thailand, and has worked with 100+ artists from India and abroad. His music has garnered 10M+ streams across platforms. As a Stanford Seed Spark entrepreneur, he specializes in popular DAWs like Apple Logic X and Pro Tools.

Previously, he worked as a Digital Media Producer and Sound Designer at FreelandTV, Bangkok, collaborating with National Geographic, BBC, and Al-Jazeera. His international experience includes projects with artists from Southeast Asia, America, and Europe, along with a music tour across six European countries, collaborating with 20+ musicians to produce a single track.

#### Akarsh Singh

Akarsh is the accomplished drummer and a backing vocalist for the Pune-based modern rock band Nemophilis. He has been a core member since approximately 2014, joining vocalist-guitarist Kshitij Kumar and bassist Saurabh Lodha in the band's formative years. Beyond his rhythmic prowess, Akarsh also contributes to Nemophilis' creative process as a composer and lyricist for some of their songs.



Known for their energetic live performances, Akarsh's drumming provides a strong foundation for Nemophilis' diverse sound, which blends elements of modern rock with pop sensibilities and sometimes heavier influences from their metal backgrounds. He has been playing drums for over eight years and has even graced the stages of major music festivals in India. Additionally, Akarsh's talents extend beyond performance, as he also takes on roles in audio engineering and music production for the band. In live shows, and even on recordings, Akarsh can also be heard contributing backing vocals, adding another layer to Nemophilis' sound.



#### Moderator



#### Manasi Kulkarni-Khasnis




Dr. Manasi Kulkarni-Khasnis, Co-founder and Director of BioMarkIQ, holds a PhD in Structural Biology from IISER Pune. Her doctoral research has been published in high-impact journals like Nature Chemical Biology and Nucleic Acids Research. She has a proven track record of leading multiple teams in precision medicine, excelling as a project manager in delivering complex projects. Her expertise in strategy, leadership, and creativity drives excellence in product development. Additionally, she is the founder of Fast Turtle Company, which creates engaging content to inspire appreciation of music, parenting, and science, with a special focus on the Baalgeet™ curriculum for children under 7.

#### Organized by



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