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ESSENTIALS OF MARKET RESEARCH AND ANALYSIS

- Concepts in market research
- Product positioning insights & performance
- Reliable sources for market survey
- Value chain analysis
- Comparison studies to sharpen your value proposition

Paid Workshop, Special discounts applicable



15 & 16 SEPTEMBER



9.30 AM TO 5.30 PM



ONLINE &
IN-PERSON MODE

MEET THE SPEAKERS



Akshay Patil

Manager, Mindtree Limited



Siddhesh Gavate

Market Insights Manager, Garner Inc.



Premnath V

Director, Venture Center; Scientist-
Polymer Science & Engineering
Division at NCL



Gayathry S

Sr Associate- Incubation,
Venture Center

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