

**STARTUP
ACADEMY**

under NIDHI-COE
@ Venture Center



Organized by

Supported by

**Every Fri - Sat
Time: 1500 – 1730**

Start date:

17 JUNE 2022

End date:

23 JULY 2022

STARTUP 101: 6 WEEKS CERTIFICATE COURSE

An introduction to Science and Technology Entrepreneurship

This initiative is aimed to support ideation stage startups via various programs under the umbrella of Startup Academy

MODULAR PROGRAM WITH 6 MODULES

**Entrepreneurship
Essentials; Value
Proposition;
Business
Planning**

**Company
Operations;
Financial
Planning**

**Technology
Strategy;
Intellectual
Property;
Technology
De-risking**

**Raising Money;
Pitching**

**Market Analysis;
Sales and
Marketing**

**Essential Skills /
Tools**

POTENTIAL GAINS

- 6 weeks | 24 Contact Hours | 12 Sessions
- Learn key aspects of science and technology-based entrepreneurship
- Build selected parts of a business plan via assignments
- Access to experts with domain expertise in building value proposition and business plans, tech de-risking, effective storytelling, pitching, sales and marketing, finance, legal and HR aspects, market analysis and building soft skills essential for entrepreneurship
- Complete all assignments and get a Certificate of Completion

**CONTACT
US**

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REGISTER HERE

<https://tinyurl.com/2022-startup101>

NOTE

- All sessions will be held in a hybrid mode (offline at Venture Center campus and on online ZOOM platform)
- Registration fees and other details on: www.venturecenter.co.in/socialinnovations/events/
- Registration closes once 90 seats are full; Last date to register: 13 June 2022