

# Techniques of patent search & analysis for Agri-innovations

DAY & DATE: FRIDAY, 30 JULY 2021

TIME: 2.00 PM TO 3.00 PM, ONLINE

## Highlights of the session

- What are different types of IP?
- In brief overview of key concepts in patent information
- What is the importance of patent search and its types?
- How to conduct the patent search and utilize patent information effectively for designing research strategies
- and methodology?
- Analytical reports important for strategy and decision making
- Practical demonstration by searching with different examples



**Speaker: Poorvashree Joshi**

**Assistant Manager-IP services at Venture Center**

Poorvashree is a registered patent agent at Indian Patent office with PhD in pharmaceutical chemistry from Bharati Vidyapeeth's Poona college of Pharmacy, Pune. She has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). She has also completed a course on Patent search and analytics conducted by National Programme on Technology Enhanced Learning (NPTEL). She has 2 years of experience in the field of Patent searching. At venture center, her profile includes set up and manage prior art search desk at venture center library, operate searches and analytics services, conducting patentability assessments and FTOs.

Prior to joining Venture Center, she worked as a Research Associate-II at CSIR- URDIP.

**Register at- <https://tinyurl.com/31july-talk>**

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