



Certificate Course | 24 Contact Hours

Startup 101: An Introduction to Science & Technology Entrepreneurship

- An Initiative of the Venture Center's *Startup Academy* -

Gains	<ul style="list-style-type: none"> • Learn key aspects of science and technology-based entrepreneurship • Build selected parts of a business plan via assignments • Complete all assignments and get a Certificate of Completion • Join the network of Venture Center – the top inventive enterprise incubator in India. • Uniqueness of this program: Focuses on Practical Insights!! No bookish gyan!
Course Coordinator	<ul style="list-style-type: none"> • Dr Mugdha Lele, Sr Manager, Social Innovations, Venture Center
Organized by	<ul style="list-style-type: none"> • Startup Academy at Venture Center • Social Innovations @ Venture Center
Supported by	<ul style="list-style-type: none"> • NIDHI Center of Excellence supported by DST-NSTEDB @ Venture Center • Indus Biotech CSR grant support
For whom	<ul style="list-style-type: none"> • Budding/ aspiring entrepreneurs (Researchers, students, engineers, clinicians etc) • Early stage inventive enterprises and science-based startups
When	Total duration: 6 weeks Every Friday - Saturday 1600 – 1800 Start date: 21 Aug 2020
Where	All sessions will be held on an online platform
Contact	<p>Technical queries: Dr Mugdha Lele mugdha@venturecenter.co.in Phone: 7410045652</p> <p>Registration queries: Ms Neha Khaladkar neha@venturecenter.co.in Phone: 8956677543</p> <p>Ms Lipika Biswas eventsdesk@venturecenter.co.in Phone: 020-25865877/76</p>
Registration	<p>Registration Process:</p> <ul style="list-style-type: none"> ○ Step 1: Interested participants need to fill in registration form at the following link. Register online at: https://tinyurl.com/startup101aug ○ Step 2: Email invite with link for payment will be sent post screening of registration details. ○ Step 3: Attendance only on confirmation of payment of registration fee ○ NOTE: Registration closes once 90 seats are full; Last date to register: 18 Aug 2020 • Registration Fees Rs 5000/- <ul style="list-style-type: none"> ○ 100% waiver of registration fee for: <ul style="list-style-type: none"> ▪ Venture Center's current Social Innovation Immersion Fellows, current NCL-RF Technology Commercialization Interns, current NIDHI-EIR fellows ▪ Founders of startups currently enrolled in the Venture Center's Associate (Virtual) Incubation Program ▪ Members (who have valid Identity cards issued by Venture Center) of those startups enrolled in Venture Center's Resident Incubation Program. ○ Deep discount category: 80% discount (Registration fees Rs. 1000/-): <ul style="list-style-type: none"> ▪ Students with valid ID cards



- 50% discount category (Registration fees: Rs. 2500/-):
 - Current SPARSH fellows from BIRAC's other SPARSH Centers
 - Current NIDHI – EIR fellows / Prayas grantees from DST's other EIR/Prayas centers

****Special studentships**

- 5 studentships for NCL students who are members of NCL technology and entrepreneurship club.
- 5 women studentships for deserving budding women entrepreneurs, courtesy Indus Biotech CSR grant.

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- Sessions will be conducted using online platform. Only registered participants will be allowed to participate. After completion of payment formalities / approval of studentships, link to event will be sent.
 - More details at: <https://www.venturecenter.co.in/socialinnovations/events/>

Introduction

Startup Academy is an initiative under Venture Center's NIDHI-Center of Excellence supported by DST-NSTEDB, Govt of India. This initiative is aimed to support ideation stage startups via various programs under the umbrella of Startup Academy. Startup Academy's flagship training program, **Startup 101: An introduction to Science and Technology Entrepreneurship**, is a modular program with the following 6 modules:

- Module 1: Entrepreneurship Essentials; Value Proposition; Business Planning
- Module 2: Company Operations; Financial Planning
- Module 3: Technology Strategy; Intellectual Property; Technology De-risking
- Module 4: Raising Money; Pitching
- Module 5: Market Analysis; Sales and Marketing
- Module 6: Essential Skills / Tools

The training program is of total 6 weeks duration with 2 hourly sessions on each Friday and Saturday. The talks are planned to encourage and promote first generation technology innovators and entrepreneurs to pursue their ideas.

Start-up 101 series is an induction series designed for young entrepreneurs who are initiating their entrepreneurial journeys. The aim is to expose them to the basic details and requirements in this journey from aspects of human resources, financial compliances, term sheets, how to raise money, technology commercialization, networking, how to pitch, preparing a business plan, venturing basics and such related aspects of entrepreneurship. Some practical tips and pointers based on real-life experiences will be shared by the speakers in this series. The idea is to enthuse and inspire young entrepreneurs and provide them a common launch pad to take off.

The Startup Academy is an initiative of the NIDHI-COE at Venture Center supported by DST-NSTEDB and intended to align with the Start-up India Mission / Skill India



Every session will be of 2 hour duration comprising a talk on one aspect of entrepreneurship followed by a Q & A section.

Program Structure and Format

Program shall consist of: Sessions: 12 | Assignments: 8

Terms and Conditions for Participants

- Participants shall arrange their own devices (preferably Laptop/ Tablet) and ensure good internet connectivity during the online course.
- Attendance is mandatory for 80% sessions once registration is confirmed.
- No sessions will be repeated if a participant is unable to join due to poor internet connectivity or any other reasons.

Program Includes

- Free membership in mailing list to follow-up on program and intimation of relevant events/ funding opportunities from Venture Center
- Access to all presentations via a restricted website
- Certificates will be given to only those candidates who complete all assignments and at least 80% attendance.
- After each session a feedback link will be shared. This link has to be filled latest by each Sunday evening after the sessions. Filling up this link will be marked as your attendance for the concerned session.



Program Schedule

Module 1: Entrepreneurship Essentials

Module Coordinator: Mugdha Lele

Session No	Day, Date, Time	Topic	Faculty
1.	Friday 21 Aug 2020 4 - 6 pm	<ul style="list-style-type: none"> Ideation and need identification Problem mapping and stakeholder analysis 	<ul style="list-style-type: none"> M V Shankar & Aditya Ingalthalikar Satyajit Majumdar
2.	TBD	<ul style="list-style-type: none"> Introduction to entrepreneurship Step-by-step journey of a company launch Financial simulation of a new venture; Cost structure Essentials of technology strategy for startups 	<ul style="list-style-type: none"> Premnath V (TBC)

Assignment:

1) Financial simulation (Google Sheet). Faculty: Shruti Devasthali

Module 2: Company Operations and Financial Planning

Module Coordinator: Shruti Devasthali

Session No	Day, Date, Time	Topic	Faculty
3.	Friday 28 Aug 2020 4 - 6 pm	<ul style="list-style-type: none"> Essentials of Law for Startups Essentials of Finance for Startup Entrepreneurs 	<ul style="list-style-type: none"> Vivek Sadhale Sujata Bogawat
4.	Saturday 29 Aug 2020 4 - 6 pm	<ul style="list-style-type: none"> Communication and presentation skills Managing HR in startups 	<ul style="list-style-type: none"> Vidya Moorthy Protima Sharma

Assignment:

2) Comparing financial statements of 2 listed companies. Faculty: Priti Rathi (Assignment submission date: 5 Sep 2020)

Module 3: Technology Strategy

Module Coordinator: Vidula Walimbe

Session No	Day, Date, Time	Topic	Faculty
5.	Friday 4 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Introduction to Intellectual Property with emphasis on patents In-licensing of technology 	<ul style="list-style-type: none"> Ashutosh Prachand Vidula Walimbe
6.	Saturday 5 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Value proposition Technology de-risking and validation 	<ul style="list-style-type: none"> Sundara Nagarajan Priya Nagaraj

Assignment:

3) IP strategy for 1 or 2 examples. Faculty: Archana Joshi, Vidula Walimbe

4) Value Proposition Canvas (Google Doc). Faculty: Priya Nagaraj

5) Design a sequence of studies to validate claims. Faculty: Priya Nagaraj (Assignment submission date: 12 Sep 2020)



Module 4: Raising Money & Resources

Module Coordinator: Soma Chattopadhyay

Session No	Day, Date, Time	Topic	Faculty
7.	Friday 11 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Funding landscape in India Best practices in grant writing 	<ul style="list-style-type: none"> Priya Nagaraj Priya Nagaraj
8.	Saturday 12 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Preparing for raising investments, Understanding investment instruments and term sheets Business plan, Pitch deck, Pitching and communicating the opportunity 	<ul style="list-style-type: none"> Sujata Bogawat Srikant Sastri

Assignment:

6) Simulate a term sheet on Google Sheet. Faculty: Shruti Devasthali

7) Build a pitch deck. Faculty: Soma Chattopadhyay

(Assignment submission date: 19 Sep 2020)

8) 1 min elevator pitch as voice over PowerPoint presentation. Faculty: Soma Chattopadhyay

(Assignment submission date: 19 Sep 2020)

Module 5: Marketing & Sales

Module Coordinator: Priya Nagaraj

Session No	Day, Date, Time	Topic	Faculty
9.	Friday 18 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Essentials of marketing Market research and Pricing 	<ul style="list-style-type: none"> Ravi Sarangapani Magesh Nandagopal
10.	Saturday 19 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Sales and distribution Insights in selling science based products: Engaging with KOLs 	<ul style="list-style-type: none"> Kaushik Gala Sarika Phatak

Module 6: Skills For Entrepreneurs

Module Coordinator: Mugdha Lele

Session No	Day, Date, Time	Topic	Faculty
11.	Friday 25 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Cofounders and team building Crucial conversations and negotiations 	<ul style="list-style-type: none"> Protima Sharma Protima Sharma
12.	Saturday 26 Sep 2020 4 - 6 pm	<ul style="list-style-type: none"> Networking Online marketing and Social Media 	<ul style="list-style-type: none"> Soma Chattopadhyay Madhuri Bogawat

- **Submission time for each assignment: 1 week.**
- **Detailed comments will be communicated to participants over email in 2 weeks time after submission of assignments.**
- **Please note, late submissions will not be evaluated.**



Speakers (in alphabetical order of last names)



Madhuri Bogawat

Madhuri heads Strategy, Creatives and Business Development at CrimsonCobalt Digital. She is Post-Graduate in International Marketing from Symbiosis Institute of International Business. She has worked with some of the largest National & International brands such as Zee Entertainment, Inox Leisure, Loop Mobile, Cimatron Technologies amongst others in a career spanning over 14 years. Madhuri has hands-on experience in Marketing ROI, Brand Communications, Media Planning & Buying, PR & Digital Marketing She conducts conferences, seminars & courses on a gamut of topics including – Digital Marketing, Media, Entertainment, Business Management, Macro-Economics, Solid Waste Management & Renewable Energy Sources.



Sujata Bogawat

Sujata is a Chartered Accountant and also holds a Business Management degree. She has diverse experience spanning two decades across manufacturing, services, not-for-profits, start-ups and consulting companies. She specializes in advising VC funded startups and startups incubators across the country. As a partner at Baheti & Somani LLP, Sujata manages the startup consulting function and advises startups on investment transactions, valuation, compliance and good governance. She has strong eco-system connects with start-up incubators and academic institutions such as Venture Center, Villgro Foundation, CIBA, Translation Research Foundation - JNCASR Bangalore, RISE Foundation-IISER Kolkata, and serves on various committees of these incubators. Previously, she has worked as a Vice President-Finance at Firstcry.com, GM at Venture Center and Finance Controller at Thermax Ltd. She founded Pune's first start-up consulting firm Advantage Business Consulting which later merged into Baheti & Somani LLP, a full-service CA firm located in Pune & Mumbai. Sujata is an angel investor and startup mentor. She was the founding Program Leader of Startup Leadership's Pune chapter and frequently speaks at startup events on subjects of startups, funding, business valuation, etc.



Soma Chattopadhyay

Soma is currently associated with Venture Center as Sr. Manager for Incubation and Mentoring. In her present role she is the first point of contact for the innovators, understanding their business and connecting them to the right resources. She is also responsible for the entire incubation process for the start-ups and for any support required during the course of incubation period.



Shruti Devasthali

Shruti is currently Manager for Equity and Grant Portfolio at Venture Center. She is a Chartered Accountant and a certified Financial Risk Manager. She is currently operating seed fund activities for Venture Center and monitoring the investments in Venture Center's portfolio companies. She is also responsible for mentoring lab2mkt companies on corporate governance; and management of financial and legal matters relating to grant programs. During her previous work engagements Shruti has worked with CRISIL Limited and Dun and Bradstreet Information Services India Private Limited in the areas of credit and financial analysis.




Kaushik Gala

Kaushik is Chief Business Officer at FlytBase. He has 20+ years of experience as a B2B business development professional, including stints in US & India at multi-national companies, boutique consulting firms and tech startups. He currently heads revenue generation & fund-raising at






	<p>FlytBase, an enterprise drone automation software startup. He has previously worked with TCS, Motorola, IP Value, AcceleratorIndia, CSIR-Tech and Venture Center.</p>
	<p>Aditya Ingalhalikar</p> <p>Aditya is Founder and CEO, Indius Medtech Pvt Ltd., Pune. He is a well published Spine Biomechanist with multiple patents to his credit. He has had a decade long stellar career in the global spinal implants industry. Prior to founding his startup, Aditya was Director of Product Development at Globus Medical, the 5th largest spinal implants company in the world. He has extensive experience in taking products from concept to commercialization in the highly competitive and innovation driven global spinal implants market. He is a Mechanical Engineer and has done MS & PhD in Biomedical Engineering with a focus on Spine Biomechanics from the University of Iowa, Iowa City, USA.</p>
	<p>Archana Joshi</p> <p>Archana is the Lead at IP Facilitation Center at Venture Center, where she is responsible for activities related to Intellectual Property, Patent drafting, IP Training programs and workshops. She is a registered Patent Agent at Indian Patent Office. Previously, Project Assistance-III at CSIR-URDIP. M.Sc. in Organic Chemistry from Pune University and has a P.G. Diploma in Patents Law from NALSAR University (Hyderabad).</p>
	<p>Mugdha Lele</p> <p>Mugdha is currently Sr. Manager for Social Innovations at Venture Center. She has done Ph.D from School of Health Sciences, University of Pune and has teaching and research experience in a State Government medical university. At Venture Center, she is responsible for driving the Social Innovations and related activities and is responsible for providing technical mentoring for incubatees at Venture Center. Mugdha has been a Fellow of the Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) at the Said Business School, University of Oxford, UK in 2016. In 2018 she has also been part of the Aritra Accelerator Program for Leadership in the Social Sector at IIM Bangalore with Phicus Solutions and Dr. Reddy's Foundation. She is interested to drive programs which support development of novel technology solutions for impact in the social sector.</p>
	<p>Satyajit Majumdar</p> <p>Majumdar is Professor at Center for Social Entrepreneurship of the School of Management and Labour Studies at Tata Institute of Social Sciences (TISS), Mumbai. He is an Electrical and Industrial Engineer, and later obtained post-graduate degree in Management and PhD. He is also a Fellow of Institution of Engineers (India). In his current position at TISS, Mumbai, he teaches social entrepreneurship, strategic management, strategic human resource management, growth and technology strategy, corporate social responsibility and service operations management. With more than 33 years of experience, he is also consultant and corporate trainer in these fields and mentors' entrepreneurs and start-up organizations. He has been the National Lead of the Core Team constituted by the Ministry of Skill Development and Entrepreneurship, GoI for National Entrepreneurship Award. He has been actively engaged in expert groups at national and international levels to provide guidance in academic program design and implementation including teaching and research, skill development, entrepreneurship development, livelihood</p>



	<p>creation and micro and small business management. In 2009, he was conferred Galpin International Research Fellowship by the Quinnipiac University, USA. Satyajit has many research papers and award-winning case studies to his credit, published in national and international journals and edited volumes. His research interest area is growth strategy in entrepreneur managed small and medium business organization and strategic CSR.</p>
	<p>Vidya Moorthy</p> <p>Vidya, CEO of Bassett Education India, is a communication strategist and a specialist in cross-cultural training, boundary-crossing tactics, media relations and inter-personal communications. She has a master's in Business Administration in Finance from Osmania University as well as a master's in Public Relations from Michigan State University. During her expansive professional career she has worked with teams from all over the world including European, Japanese, American and African teams. She is also a corporate trainer, independent consultant and visiting faculty for the MBA programs at Symbiosis University, Pune. Dedicated to making a meaningful contribution to the field of education, she founded Bassett Education India, a Life Skills training solution for students, teachers and young professionals. Recognizing that effective communication is the key to professional and personal success, she is an expert trainer in psychological skills, emotional skills, non-verbal communication, networking, email etiquette, global sensitivities, media relations and nuances of different styles of communication across cultures. Her expertise also extends to media relations, international journalism, public relations, financial investor relations and team dynamics. As an expert corporate trainer in both soft and hard skills, her programs help improve individual and team performance.</p>
	<p>Priya Nagaraj</p> <p>Priya is currently Bioincubation Manager Ventre Center. She holds a Ph.D. in Cell Biology from University of Virginia, USA. She has worked with Advinus Therapeutics Ltd, a pharmaceutical drug discovery company for over 5 years. She has research experience in biochemistry, cell biology, developmental biology, molecular biology and drug discovery.</p>
	<p>Sundara Nagarajan</p> <p>Nagarajan is Managing Director at InnovationScaleUp Advisors (ISA) Private Limited, an advisory platform and practice that helps innovators and investors scale-up technology-based businesses and monetize innovation, globally. ISA helps accelerate the monetization and scaling of disruptive companies. Nagarajan deeply relates to the challenges involved in scaling ideas to deliver business value, owing to his career in computer systems development engineering for over three decades. He is an accomplished senior technologist with experience in startup initiatives of large global enterprises and early-stage companies. He has performed director-level technical leadership and executive management roles in product development and deployment serving Customers worldwide. His subject matter expertise is in computer systems architecture, data management, and systems/software engineering. As a Technical Director at NetApp and as Distinguished Technologist at HP Enterprise, he contributed to the architecture development of enterprise-class products and solutions. As a member of the founding management team of Philips Innovation Campus and as Director (Systems) at HP, delivered high-volume consumer and enterprise-class products, managing large teams of R&D engineers. As Director-Technology at IPValue, he developed deep knowledge and expertise in the business aspects of innovation and commercializing intellectual property. He co-founded Bluefont Technologies to develop technology for high-bandwidth short-range wireless. Started his career at Wipro, during the early days of Information Technology in India and grew through different roles. Nagarajan holds M.S. (By Research) from the IIT-Madras and graduate degree in Electrical Engineering from the</p>



	University of Calicut, India.
	<p>Magesh Nandagopal</p> <p>Magesh is Scientist and Technology Manager in NCL Innovations at CSIR-NCL, Pune. He manages the large pool of technologies and works with partners in taking technologies to the market, and is involved in creating technology based start-ups. He has advised over 100 innovators and entrepreneurs in funding, start-up creation, business planning and other issues. Magesh has a PhD (in Polymer Science) and an MBA (in Finance) - both from the University of Connecticut, USA. He has also been a Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) Fellow at the Said Business School, University of Oxford, UK in 2017.</p>
	<p>Sarika Pathak</p> <p>Sarika is currently Sr. Director and Head of Products & Solutions for the Healthcare vertical in Harman Connected Services. She is a veteran in healthcare technologies with extensive experience in R&D, product design, product management and business development for a number of healthcare product and service offerings. She has global experience in defining solutions for diagnostic and therapeutic products and connected care at large. Her areas of interest include innovation in medical devices, connected care and population health management, using advanced technologies and design led strategies. Sarika has wide experience in Fortune 500 companies such as Philips, Harman and Bell Helicopter Textron. After completing her Master's degree in Electrical Engineering from University of Texas, she worked in avionics design in Bell Helicopter Textron. She has extensive hands on experience on working on all aspects of end to end product design and development including hardware, software and industrial design. Sarika worked in haptic technology and surgery simulation for her master's thesis. She has been working with teams in building innovative healthcare products and solutions throughout her career. She has deep experience of product life cycle engineering. She has managed several projects through the entire life cycle of the project especially developing a product concept into viable, scalable designs and taking them through prototyping and manufacturing phase. She has worked in the areas of connected healthcare, patient engagement, minimal invasive diagnostic medical devices, care coordination, image guided therapy, etc. Sarika has served in various leadership roles in program management, product management, solution architecture and business analysis. She has also served as Head of Partnerships and Head of Solutions responsible for designing the solutions using across various companies. She was also actively involved in mergers and acquisition strategy to form differentiated solution offering. She has deep knowledge of international markets and has expertise about product design and customization for global markets.</p>
	<p>Ashutosh Prachand</p> <p>Ashutosh is currently Assistant Manager – IP & Tech Transfer at IPFACE, Venture Center. He has completed PG Diploma in Patents Law, NALSAR University, prior to that he pursued PGDM Biotechnology Management and has a bachelor's degree in Biotechnology from University of Pune. He has 4 years of experience in the field of Intellectual Property Rights. Currently his profile includes drafting patent applications, Prior art and patentability Search and analysis. He has worked on inventions relating to Biotechnology, Biopharmaceuticals, Medical devices, Material Sciences and E&TC domain. His interest lies in applied biotechnology and biopharmaceuticals.</p>
	Priti Rathi



Priti is Sr. Consultant for Finance & Compliance at Venture Center. She is a Chartered Accountant. She is responsible for finance, accounts and tax compliance, company law & other statutory compliance, project accounts and funds utilization, financial planning, budgets, financial management, formal reporting to stakeholders, contributor to strategic decisions. She has worked with Choksi & Choksi, Chartered Accountants as Manager-Audit & Assurance and has handled various assignments including statutory, internal, concurrent audits of banks, statutory audits of company's etc.



Vivek Sadhale

Vivek is Founder Partner, LegaLogic Law Firm. He brings over 24 years of extensive experience with an expertise spread over numerous fields including international technology and commercial contracts, successful IPO, top tier venture capital investment and private equity funding, M&A / takeovers, joint venture agreements, managing Investor Relations, having worked with reputed Indian and Multinational organizations, with exposure to Finance and Treasury functions. Vivek has extensively worked on negotiating international commercial contracts, negotiating IP Licensing deals, dealing with IPR-related issues, employment law, designing Employee Stock Option negotiating foreign currency loans, M&A, PE and VC deals, Restructuring matters and establishing domestic/overseas offices and companies. Vivek worked with Persistent Systems Ltd. for thirteen and half years as Company Secretary and Head – Legal and Investor Relations. He also has working experience with Kirloskar Group, Bombay Dyeing and Siemens.



Ravi Sarangapani





Ravi is a Consultant in Medical Devices Product Development. He has previously held senior positions for Adler (Sushrut) Pvt Ltd in Product Development, Sales, Marketing & Regulatory affairs. He is an accomplished professional with over 25 years in the medical device industry encompassing leadership roles in new product development, quality management, regulatory affairs, marketing, Sales and Business Development. He has a proven track record of managing the new product development process from conceptualization and market analysis through development, risk management, pre-clinical evaluation, verification & validation, test marketing to commercialization. Ravi has an outstanding communication talent with proven ability to build and lead highly efficient teams, train technical professionals and to convey complex concepts in understandable terms. He is especially skilled at problem analysis and resolution, strategic planning and budget controls. He also has strong background of interactions with Key Opinion Leaders, customers and trade channels throughout Asia, Middle East, Africa and some areas of Europe.



Srikant Sastri

Srikant is on the Board member of Venture Center and is Advisor and Mentor in Digital innovation & a Social Enterprise evangelist. He is a seasoned entrepreneur and bridge-builder. He provides strategic leadership as the co-founder of Crayon Data, the ambitious Singapore-headquartered start-up, which aims to build a global business around a Big Data platform and products. This is his third start-up. As a successful entrepreneur, Srikant had founded India and Southeast Asia's largest CRM & Digital agency, Solutions – Digitas, in 1995. The business achieved scale (2000 employees) and market leadership before being acquired by the Publicis Groupe. In his most-recent role as VivaKi India Chairperson, Srikant led an ambitious M&A strategy to help the Publicis Groupe establish digital leadership in India, through three cutting-edge acquisitions. Srikant is the Chairman of the Board of IIM Calcutta Innovation Park. He also serves as the board member, advisor and mentor to several emerging corporations, university incubators and startups. This includes IIT Kanpur F.I.R.S.T as Board Member, mentor to BIRAC-



	<p>supported incubators & programs like BioAngels Network. Respected as a leading marketing & CRM practitioner. Srikant started his career at Unilever and McCann – Erickson, and was recently inducted into the DMAI ‘Hall of Fame’. He has been on the jury at Cannes Advertising Festival. At Crayon Data, Srikant loves being in the midst of crazy ideas, energetic people, and ambiguity. He works closely with, and nurtures several tech start-ups, and is an active angel investor. He earned an Engineering degree from IIT, Kanpur and a Post-Graduate qualification in Management from IIM, Calcutta.</p>
	<p>M. V. Shankar</p> <p>Shankar is Vice President- Mahindra & Mahindra. A technology innovation leader, he is passionate about facilitating technology innovations in India. He excels in mentoring inventors to grow their ideas into innovations. He has 17 years of experience in Corporate R&D and Global Technology Organizations – GE, Dow, Honeywell and Cummins. With his rich experience in visioning future technologies, passion for scouting new technologies for potential business opportunities, Shankar has an excellent track record in Materials Innovation and New Product Development. He is an inventor with numerous granted patents and technical publications. He has managed global cross-functional teams to deliver technologies that are critical to business growth. He is co-Inventor on 10 issued US Patents. Shankar is a Ph.D. from IISc, Bengaluru and has a Management degree from IIM, Bengaluru.</p>
	<p>Protima Sharma</p> <p>Protima is a Chemical Engineer and MBA from IISc, Bangalore. After a stint with Thermax in HR, she worked for TCS as a Change Management Consultant. She now heads PeopleWiz consulting, a firm specializing in Organization Design. Under her leadership, the firm has established offices in Pune, Bangalore and Singapore serving clients that range from startups to MNCs across APAC and Middle East region. In her capacity as an advisor at NCL’s Innovation Centre, she mentors start-ups in achieving their HR and culture goals. Her interests include Entrepreneurship, Intrapreneurship and Organization design.</p>
	<p>Premnath V</p> <p>Premnath is currently the Head, National Chemical Laboratory (NCL) Innovations - the group within NCL charged with the responsibility of championing the cause of technology innovation within NCL. Premnath is also the Founding Director of the Venture Center. He is a Scientist at Polymer Science & Engineering Division at NCL with an interest in technology development for biomedical products. He holds a B.Tech. from the IIT Bombay and a Ph.D. from the MIT, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization (two successfully commercialized families of products), working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader.</p>
	<p>Vidula Walimbe</p> <p>Vidula holds a PhD in Law, from Symbiosis International and has completed Post Graduate Diploma in IPR from NALSAR. She is a Biologist by training and has expertise in patent search, analysis and technology assessment. Currently she is working with Venture Center and is responsible for facilitation of IP services and technology transfer services, Intellectual Property Management System (IPMS) for managing information flows, providing analytical reports for</p>



portfolio management of intellectual property and patentability assessments of POC projects. Previously she was involved in the role of patent analysis of chemical entities to facilitate generic drug introduction in US market at Ajanta Pharma (Mumbai). She has also worked with CSIR-URDIP and her responsibilities involved patent search and analysis.



Organized by

STARTUP ACADEMY

at



The Startup Academy is an umbrella program of the NIDHI-COE focused on training budding entrepreneurs in the larger National ecosystem. The aim is to prepare, equip and build confidence in budding entrepreneurs for the Nation.

The flagship activity of the Startup Academy is the Startup 101 course.

For more information, visit: <http://nidhicoe.venturecenter.co.in/>



Venture Center is committed to Social innovation and entrepreneurship. We actively nucleate and nurture enterprises that focus on solving socially important problems and build sustainable entities (for profit or not-for-profit) to deliver the solutions to society. Focus areas at Venture Center include affordable health and nutrition, empowering farmers, clean energy, sustainable resource utilization, environment and circular economy, water, sanitation, hygiene and any other social sectors that can leverage Venture Center's innovation ecosystem.

For more information: <http://www.venturecenter.co.in/socialinnovations>



Supported by	
	<p>Indus Biotech is a consumer healthcare products research company headquartered in Pune, India. It was founded in 1997 and focuses on identifying and developing a new generation of consumer healthcare products for Autoimmune, CNS, Infectious and Lifestyle diseases. Indus Biotech presently has clinically tested and marketed products in exercise physiology and an impressive pipeline of innovative products that are ready-to-launch. Indus Biotech has an innovative discovery and development paradigm that generates safe and efficacious products from food-chain raw materials that can effectively address the continuum of consumer healthcare spanning preservation of health, performance enhancement, risk reduction for disease susceptibility and therapeutics. For more information, visit http://www.indusbiotech.com/index.php</p>
	<p>The National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India has awarded Venture Center with the status of a NIDHI-CoE (National Initiative for Developing and Harnessing Innovations — Center of Excellence an umbrella programme conceived by DST). This award is meant to help Venture Center scale-up its activities, demonstrate a high-density cluster of high-tech startups of more than 100 startups at any time and to upgrade and add new facilities for supporting science and technology based startups. NIDHI-COE is catalyzed and supported by NSTEDB Division, Department of Science and Technology, New Delhi. For more information, visit: http://nidhicoe.venturecenter.co.in/</p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering. For more information, visit: http://www.venturecenter.co.in/</p>
	<p>The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions. For more information: http://www.nstedb.com/</p>
	<p>Department of Science & Technology (DST) was established in May 1971, with the objective of promoting new areas of Science & Technology and to play the role of a nodal department for organising, coordinating and promoting S&T activities in the country. For more information: https://dst.gov.in/</p>