

Startup 101: An introduction to Science and Technology Entrepreneurship

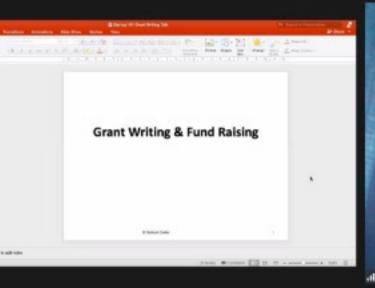
This initiative is aimed to support ideation stage startups via various programs under the umbrella of Startup Academy

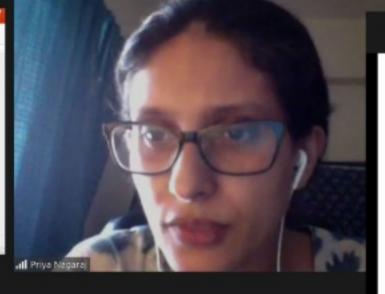
## Module 4: Raising Money & Resources

Session: Funding landscape in India, Best practices in grant writing

By: Dr. Priya Nagaraj







Biotechnology Ignition Grant (BIG) by BIRAC

BIG Round 17:

Call for Proposal - 1st Aug to 15th Sep 2020



## Selected Funding Opportunities Notice Oppor



## Overview

- Grant vs Pitch
- · Duration and Money
- The Story: Problem, Unmet need, Solution, Value proposition for a target customer, Differentiation, Novelty, The Ask
- · What are you going to do in BIG? Be realistic
- What will you show as a deliverable at the end
   of BIG2 Be specifie.