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Startup Academy

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Startup 101: An introduction to Science and Technology Entrepreneurship

This initiative is aimed to support ideation stage startups via various programs under the umbrella of Startup Academy



Module 3: Technology Strategy

Session 1 : Value proposition : by Sundara Nagarajan

DESIGNING & ARTICULATING VALUE PROPOSITION

Invent and improve value proposition

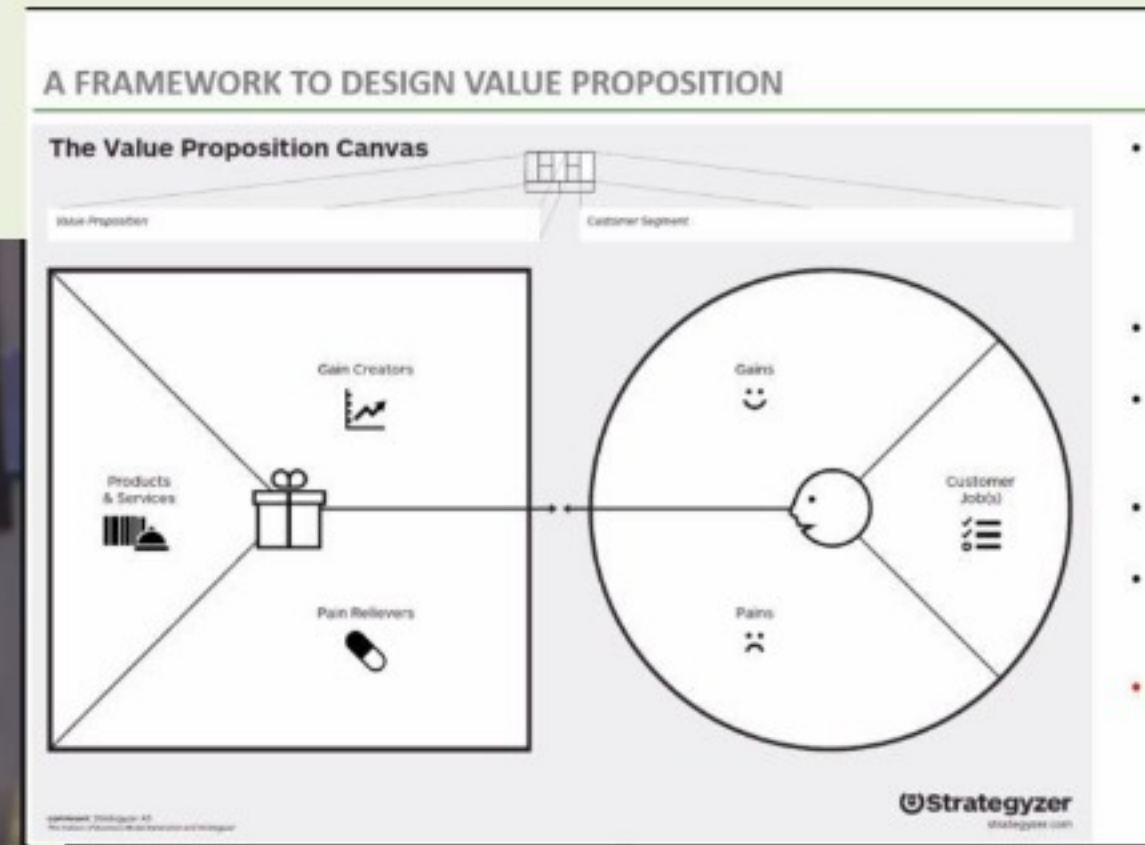
STARTUP KNOWLEDGE SHARING

05 SEPTEMBER 2020

S. Nagarajan
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ONE CONNECTED PLATFORM TO MONETIZE INNOVATION VALUE, GLOBALLY

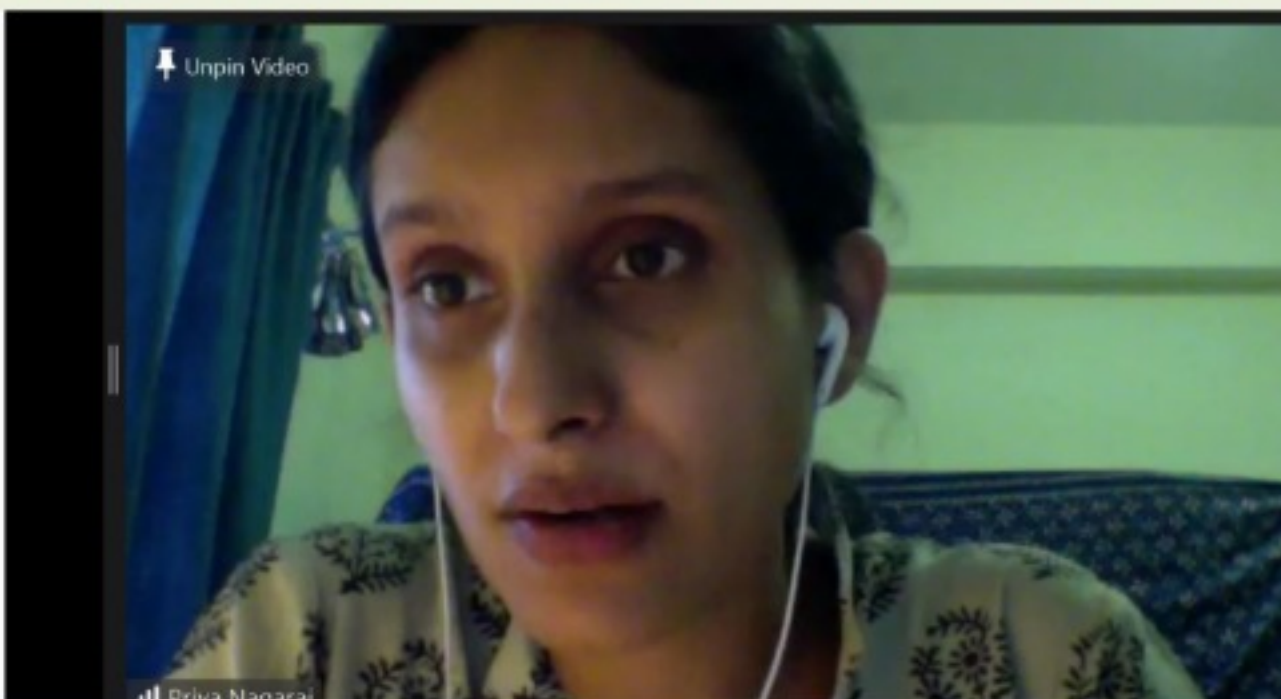
INNOVATION SCALEUP ARTISTRY



Session 2 : Technology de-risking and validation by : Priya Nagaraj

VENTURE CENTER

Startup101
Technology De-Risking



Tushar Pawar	Shaumik Ray
Gayatri Chitale	Lipika
Swapnil Muley	Vaidehi Londhe