

Organized by

Startup
Academy



Supported by



Startup 101: An introduction to Science and Technology Entrepreneurship

This initiative is aimed to support ideation stage startups via various programs under the umbrella of Startup Academy

Objectives

Designed for young entrepreneurs who are initiating their entrepreneurial journeys

Financial Compliances, Term Sheets, Funding, HR, Tech. Commercialization, Pitching Techniques, Business Plan & many more aspects of entrepreneurship

Practical tips & pointers based on real-life experiences by the speakers

6 weeks | Every Friday – Saturday | 6 Modules | Sessions: 12
Of *informative sessions* with *expert speakers*

Modules to be covered under the sessions



Entrepreneurship Essentials



Marketing & Sales



Technology Strategy



Company Operations and Financial Planning



Raising Money & Resources



Skills For Entrepreneurs

More on: www.venturecenter.co.in/socialinnovations/startup101/

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Sessions will be conducted using online platform. Only registered participants will be allowed to participate. After completion of payment formalities / approval of studentships, link to event will be sent.