

Social Innovation Lecture Series
presents 7th talk on



Making social entrepreneurship fun and relevant

Saturday, 24 June 2017 | Time: 3.30 pm - 5.30 pm
(Registration and networking tea @ 3 pm)

Venue: Training room, Venture Center, 100 NCL Innovation Park



Mr. Parag Mankeekar
Founder Director
Neeti Solutions Pvt. Ltd.



Abstract of the talk

Parag will share his experience about a global product idea which he has created through gamification of data and using technology for nurturing basic fundamental human values like empathy and non-cognitive skills. He will also share his life experiences, challenges faced while starting up a company, secret sauce of making things work, creating smart network and surviving throughout.

Speakers brief Bio

Mr. Parag Mankeekar is a medical & public health professional, an anthropologist who has worked on social & health challenges through 3 hospitals he was an integral part, and also as a volunteer working in terrorism, both in India and Afghanistan. Impressed by the potential of internet and information technology he shifted from medicine to become tech entrepreneur & started Neeti Solutions in 2002 with a vision to create interactive and experiential computer simulations and games which enhance training the communities and professionals by disrupting current training paradigms. Over past 14 years, Neeti team created such tools for disaster preparedness, climate change, global warming, livelihoods, biodiversity bringing these next-generation ideas as their own ideas or with the partners across the globe. Mr. Parag is now leading the global scaling of RealLives, a successful life simulator acclaimed to promote global empathy. Being Ashoka fellow (www.ashoka.org), he sees a strategic benefit to strengthen Ashoka's vision of the empathetic world.

Register here: <http://tinyurl.com/hs5y56t>