

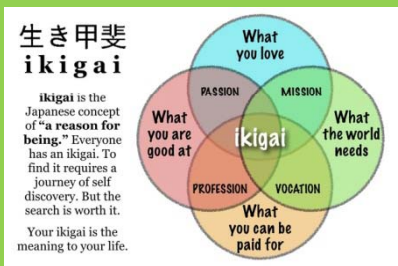
Social Innovation Lecture Series presents 10th talk on



IKIGAI OF INNOVATION FOR A SOCIAL ENTERPRISE

Saturday, 23 September 2017 | Time: 3.30 pm -5.30 pm
(Registration and networking tea @ 3.30 pm)

Venue: Lecture Theatre, Venture Center, 100 NCL Innovation Park



Mr. Manoj Kothari
Managing Director - Turian Labs
Design Thinking leader & innovation catalyst

Social Enterprise

Abstract of the talk

The discussion will revolve around finding a sweet-spot between founder's vision, business reality, perception of people's needs and their wants, using Design Thinking

Speakers brief Bio

Manoj is a Design Entrepreneur and a Design Thinker with more than 2 decades of experience across industries. He leads Turian Labs, a Design Thinking and Business Innovation company, which he cofounded in 2015. Prior to this, he cofounded a design company Onio and a digital branding company ITERNIA. Manoj uses his passion and expertise in Human-centered Design, Future Megatrends & Indian philosophy to catalyse disruptive innovation and cultural-change within organizations. He is an expert facilitator for CXOs/senior-leadership on Design Thinking and Future Envisioning workshops. Manoj has led the innovation engagements with global brands and organizations like Google, Microsoft, Philips, Infosys, Volkswagen, Samsung, LG, Hyundai, Kohler, Saint Gobain, Suzuki, Wipro, Godrej, Titan and Govt. of Finland (Tekes), apart from several startups and SMEs. Manoj is the founder of annual insights & megatrends conference INDIANXT and Pune Design Festival. He is a mechanical engineering graduate of IIT Bombay 1992 batch, and PG from NID, Ahmedabad in Industrial Design.

Register here: <http://bit.ly/2vwB0Fc>