

## Pradeep Rathi

Pradeep is a Mechanical Engineer from Nagpur and has completed his Post Graduation from NITIE Mumbai. He has also completed his CPIM certification. He worked for Titan Industries Ltd. For over 6 years and then formed his own organization. An Engineering & Management professional with over 10 years experience covering wide areas of operations that include B2B sales, CRM and Business Management. Over the last few years he has gained lot of field experience through varying assignments including Sales, CRM, Business Planning, Project Management, Supply Chain Design, Logistics & Distribution Management, Productivity Improvement & Profits Improvement Planning etc.

His areas of expertise include:

- Business Planning & Business Development
- B2B Sales and CRM
- Supply Chain set-up and improvement
- Industrial Engineering / Productivity Improvement Programs
- Project Management / Program Management
- Operations Management
- Youth Development Programs and various initiatives for youth