

Startup Weekend Pune 2017

November 10-12



startupweekend™

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Learn, Network, Startup

Techstars Startup Weekend is the world's starting point for entrepreneurship. Our **54-hour event** is where designers, developers, marketers, and startup enthusiasts come together to share ideas, form teams, and launch startups. We are organizers dedicated to fostering local entrepreneurship to strengthen our community.

Techstars is the Worldwide Network
that helps entrepreneurs succeed.





Techstars Startup Weekend

By the numbers since 2009

140

Countries

1,142+

Cities

234,000+

Global Participants

4,157+

Techstars Startup
Weekend events to
date globally.

Why should you attend Techstars Startup Weekend?

CONNECT

Connect with people driven to build something new. Rich and diverse talent is a Startup Weekend staple.

You will mix, mingle and work with new people who could be your next cofounder, friend, mentor, or investor.

DISCOVER

You will discover where you are on the Entrepreneur's Journey.

You will be introduced to new resources available near you and will leave knowing the next steps you need to take on your road to success.

LEARN

You will learn what it really takes to start a company.

No book, panel, speaker, or blog post will teach you what you need to know.

The only way to learn is the experience of trying.

START

It's that simple. Startup Weekend is designed to get you going, FAST.

Local Organizers will set up the ideal environment for you to be successful and learn as much as possible in just 54 hours.



Schedule: Here's what happens during a Startup Weekend

Day 1: Meet, Pitch & Team Up



Dinner & Networking

Get to know your new **friends**. Meet the people you'll be working with.



Choose your project

From the top projects – Choose which one **you'll work** on over the weekend.



60 Seconds to Pitch

Got an idea? You've got 1 minute to **pitch** in front of the group.



Build a Team

Whether it's your idea or someone else's, you'll create a **cross-functional team** to work with over the weekend.

Schedule: Here's what happens during a Startup Weekend

Day 2: Learn & Work



Learn from the Best

Local **mentors** will be coming in throughout the event to coach you through the hard problems. We'll be here to help when you need it.



Get to Work

We've got the **resources and support** in place to make things happen in a short period of time. You'll be responsible for everything from finding customers to building your product.

Schedule: Here's what happens during a Startup Weekend

Day 3: Present & Choose



Present in Front of Panel Judges

The culmination of the weekend. You'll have 5 minutes to **present** the product or service you built to the crowd and a panel of experts.



Celebrate

Watch the other teams present and **celebrate** all the work you've done. Get the opportunity to talk to judges and mingle with mentors.



Our Partners



Help us create a more entrepreneurial world!