



NCL Innovations

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NCL Innovations Seminar Series: 16th Talk

(in partnership with Venture Center)

Technology Commercialization Frameworks

by

Mr. Sid Burbank

Director, Global Commercialization Group of the IC² Institute

&

Mr. Jim Vance

Program Manager, Global Commercialization Group of the IC² Institute

On

Wednesday, 5th March 2014

at 0930 hrs in the

Training Room

Venture Center

100, NCL Innovation Park

National Chemical Laboratory Campus

Dr. Homi Bhabha Road, Pune - 411008



Mr. Sid Burbank

Director, Global Commercialization Group of the IC² Institute



Mr. Jim Vance

Program Manager, Global Commercialization Group of the IC² Institute

Abstract:

Now more than ever, Research Institutions must place a high priority on monetizing their investment in R&D and creating a commercialization culture that is outward focused and supports measurable commercialization outcomes throughout their research communities.

The IC² Institute of The University of Texas at Austin, has extensive experience in both research investment and the critical success factors needed to develop and sustain commercialization programs that have real impact both to the research institute and the communities they serve. The IC² Institute's Global Commercialization Group and FICCI will present samples of state of the art frameworks for Indian Intellectual Property owners and developers to commercialize their IP.

Topics will include

- Models for impactful monetization of intellectual property
- Outward focused commercialization and a global market outreach
- Sponsored research

About the speakers:

For over ten years, **Sid Burbank** has led the Global Commercialization Group of the IC² Institute in implementing programs in thirteen countries, generating University of Texas at Austin agreements worth over \$47 million, supporting over a thousand new technology ventures, and creating fourteen centers for innovation. Prior to Texas, Sid worked with Pepperdine University on a USAID grant-funded program to commercialize technology from Russian defense enterprises. He then founded and directed The Global Venture Specialist, creating 19 ventures with Russian defense enterprises serving markets worldwide. Sid started his career as a Naval Officer serving the United States Pacific Fleet at Pearl Harbor, Hawaii. He later went on to be the Western Region Director for Continental Airlines, at the time, one of the world's largest airline carriers.

Jim Vance is Program Manager for the IC² Institute's Global Commercialization Group, overseeing technology commercialization programs in locations around the world. An expert in the development of large-scale technology assessment systems, Jim has assessed technologies from practically every area of science and engineering, trained hundreds of innovators, and led many to successfully bring their technology to market. Prior to IC², Jim was services marketing manager for Dell to North America, Europe and South Asia. Jim served as U.S. Army Captain of armored tank units. Selected to the Board that created the Army's new training system, the Commanding General of U.S. based forces cited it as one of the most impactful events to improve the Army's readiness. Jim received his Bachelor's degree in International Business from the University of Hawaii, and a MBA from The University of Texas at Austin.