



## Business Development Intern

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| <b>Job Location:</b>     | Entrepreneurship Development Center<br>100 NCL Innovation Park<br>Homi Bhabha Road,<br>Pashan, Pune-411008  |
| <b>About the Company</b> | <p>Venture Center is a national award-winning technology business incubator. We focus on building startups that use science and technology to deliver products and services which have a considerable socio-economic impact on society. Join us if you are curious, entrepreneurial and want to make an impact.</p> <p>Venture Center is the trademark of Entrepreneurship Development Center, a not for profit incubator, based in Pune. For more information, go to <a href="http://www.venturecenter.co.in">http://www.venturecenter.co.in</a></p> |

### Job Description

- Create and plan a targeted marketing and sales plan/campaign for
  - Scientific/ analytical services
  - Advisory services
- Operationalize a sales funnel, create pipeline of leads, track using a sales dashboard
- Create/ use marketing collateral and channels
- Activity will involve use of email, phone calls, digital media etc

### Desired Education & Experience

- Foundational degree in engineering or technology in chemical engineering, biotechnology, biomedical engineering etc
- Interest in going into marketing and sales management roles in the future
- Very strong communication skills, comfort with digital media and electronic communication tools, comfort with office applications and Google Workspace, data analytics will be a plus.
- Any past experience in leadership activities in school, college etc will be a plus.
- This role is suitable for engineers who wish to pursue MBAs or go into management roles in the future

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| <b>Employment Status</b> | In Office. You can send your CVs to <a href="mailto:hr@venturecenter.co.in">hr@venturecenter.co.in</a> |
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