## Free talk on Growing commercial value through your Inventions and IP portfolios by Mr Raj Malhotra

When: 20 April 2016

Where: Training room, Venture Center, 100 NCL Innovation Park, Dr. Homi

Bhabha Road, Pashan Road, Pune -8

Time: 4pm - 5pm

**Speaker**: Raj Malhotra (Linkedin: <a href="https://www.linkedin.com/in/therajmalhotra/">https://www.linkedin.com/in/therajmalhotra/</a>)

**Bioprofile**: Raj is a repeat entrepreneur who has also incubated, developed and scaled start-ups (IPEngine, Spryance/Heartland, HLM) and grown disruptive technologies with multinational majors. He is an inventor with patents and applications in healthcare document management and surgical implants. MBA from Kellogg, MSEE and BSEE degrees from Cornell.

## **Abstract:**

You are invited to join us for an introductory session by Mr.Raj Malhotra, CEO of InvenTrust, to understand how you can leverage global outreach and expand your business.



Mr Malhotra will talk about a platform which is focused on technology-intensive niches that are experiencing rapid growth. His journey about identifying over 300 such Clusters, and his efforts to curate its key content to help stimulate discovery of relevant technology and talent, facilitate turning connections into projects, identify licensing opportunities, and foster funding, syndication, rights management, cross-pollination, and implementation.

While invention requires creative or technology genius, it is evident that multiple other disparate elements and expertise is required to create value from invention. The ways by which all these elements can be brought together through will be explained and demonstrated through InvenTrust to simplify the process of commercialization for inventors.

We invite you all as a small group of members and investors to join INVENTRUST's beta platform. Contact us to profit from inventing the near future!

**About InvenTrust:** InvenTrust is a global platform for connecting inventors with investors, corporate sponsors, business and legal experts. InvenTrust is building the world's largest social network for invention. (More in: http://inventrust.com/about.php)

Interested? To register email neha.gujar@csirtech.com