## Cambridge to conduct ACTIV workshops ward to create a generation of ward to create a generation of

## fe Bureau

Pune, Sep 25: Cambridge, Europe's premier high technology cluster with an impressive

track record of building successful technology-based businesses from the University of Cambridge and other local researchorganisations, iskeen to share its expertise with Indian scientific talents.

Cambridge is bringing to India thefirstofaseries of UK-India ACTIV (accelerated commercialisation of technology and innovation) workshops targetting at young technology innovators in India that are meant to help scientists understand the processes involved in

commercialising technology

This is the first time Cambridge isattempting an effortof this kind in India.

These workshops which will be held in Pune from September 27 to October 1 at the Venture Centre of the National Chemical Laboratory (NCL) will seek to transfer to India. the experience and lessons learnt in science based entrepreneurship at Cambridge,

UK, Shailendra Vyakarnam,

director, Cambridge Judge

Business School, Centre for En-

trepreneurial Learning, said. The objective is to develop a new generation of Indian technology entrepreneurs and innovators, he said. The Cambridge Judge Business School has helped create over 140 plus business ventures and has 165 procompleted over grammes.

"There is a pent up demand in the market for guidance of this nature and the governmentpolicieshavealso become a lot more friendlier. However. the critical mass of expertise is missing and a nascent community of technology managers is comingupforwhich capability The ACTIV workshops will be administered by experts from AcceleratorIndia, which is headquartered at Cambridge and from the Venture Centre, NCL, Pune. The workshopsaremeantfortechnology business incubator personnel,

scientists and researchers

frompublicsector laboratories and research institutions, Uday Phadke, director, AcceleratorIndia, said. AcceleratorIndia helps

bring high tech global businesses to India. The workshops are funded by the National Science and Technology Entrepreneurship Board, department of science and technology, ministry of scineeds to be built "'he explained. ence & technology UK Science Innovation Network. British High Commission and

> have been selected to take part in these workshops. There are plans to build an online community of scien-

other supporters. Of the 130 applicants, around 60 odd re-

searchers and institutions

entrepreneurs and innovators. help them forge linkages with

other relevant networks and help bring their ideas to the market, V Premnath, director, Venture Centre, NCL, said.