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A banner for TechSparks 2016. On the left, the Zendesk logo is above the text 'YOUR STORY TECHSPARKS2016', with 'powered by AXIS BANK' below. The middle section is green with the text '30 Sep-1 Oct 2016'. The right section is teal with the hashtag '#tsparks'.

Hello, Ahmedabad! We're coming to your city on Sep 08 with TechSparks City meetup. Click to [register](#) now.

NEWS

## Govt commits Rs 500cr for Narendra Modi's Startup India vision, launches another set of initiatives

SANGHAMITRA KAR, 7 SEPTEMBER 2016

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While addressing the media in New Delhi, the Ministry of Science and Technology today announced the launch of the National Initiative for Development and Harnessing Innovations (NIDHI), an umbrella programme which aims to nurture ideas and innovations in the startup ecosystem.

With the intent to speed up the process and also scale, the ministry will be infusing Rs 1,000 crore into the programme in the next few years. Notably this year, the ministry has recorded a 450 percent increase in allocation — Rs 180 crore more — to drive **startup initiatives**





## NIDHI and other initiatives

NIDHI focuses on building a seamless entrepreneurial ecosystem, especially by making positive impact on socio-economic development. The programme aims to provide technological solutions as well as create new avenues for wealth and job creation.

PRAYAS (Promoting and Accelerating Young and Aspiring Innovators & Startups), launched last week, is one of the components of NIDHI. The idea is to encourage innovation by providing access to the Fabrication Laboratory as well as a grant of up to Rs10 lakh. Additionally, there is the Seed Support System, providing up to Rs 1 crore per startup; implemented through technology business incubators.

An advertisement for Paytm. On the left is a smartphone displaying the Paytm app interface. The main text reads 'Payments Infrastructure for Startups' and 'Accept Money From: CC/DC/Wallet/Net Banking'. The Paytm logo is on the right, with a 'Know More' button below it. The word 'Advertisement' is written in small text at the bottom center.

The key stakeholders of the newly launched programme include various departments, ministries of the central government, state governments, academic and R & D institutions, mentors, financial institutions, angel investors, venture capitalists, industry champions, private sectors.

Till now, the department has launched more than 100 technology business incubators, academic and R & D institutions which include IITs, IIMs, NITs, and other institutions. E

incubator focuses on a technology domain, and all of them combined house more than 2,000 startups and offer a total incubation space of approximately seven lakh sqft.

Additionally, six more centres of excellence will be opened in SINE–IIT Bombay, Venture Center–NCL Pune, CIIE–IIM Ahmedabad etc and 14 Technology Business Incubators include IIT Patna and Mizoram University etc.

10 more incubators will be supplemented with Seed Support Systems which include Startup Oasis–Jaipur, Amrita TBI–Kollam, Venture Center, NCL–Pune etc and established Research Park at IIT Gandhinagar .

A variety of other new programmes including a fellowship programme for entrepreneurs, Entrepreneurs in Residence, scaling up of startups through the accelerator programme also to boost **women empowerment through entrepreneurship**, has been launched.

Along with all these initiatives, the department has also partnered with corporates like Lockheed Martin, Texas Instruments and Boeing as well as the Department of Higher Education, MHRD to establish research parks and startup centres.

## Startup India

All these initiatives have been launched in tune with **Modi's Startup India vision**. A number of initiatives were launched after the announcement of 'Startup India'. Recently, the government had also issued a directive to all ministries stating that all startups will now be exempted from the **prior experience criteria in public procurement**. Also, the government had mandated that the central government departments and ministries, along with its central PSUs, procure at least 20 percent of their purchases from micro and small enterprises, starting from April 1, 2015.

Though countless initiatives have been launched, whether entrepreneurship in the country receives a real boost remains to be seen.

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