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Fund-raising Formulae: To Raise Or Not To Raise Startup Funding Capital? (Startup Leadership Program Event)

Learn	This event is aimed to provide startup entrepreneurs with different perspectives on bootstrapping Vs raising capital funding for their startups.
Organized by	Start-up Leadership Program - Pune Chapter AND Venture Center - a Technology Business Incubator
For whom	Entrepreneurs , Startup CEO's Maximum 50 seats; First-come-first-serve.
When	Saturday, 13 July 2013 3pm - 6pm
Where	Training Room Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha Road, Pune-411008
Contact	Mr. Sushil Shirke Phone: 9552038493 Email: pune@startupleadership.com Ms. Lipika Biswas Phone: 020-20250934 Email: eventsdesk@venturecenter.co.in
Cost / Registration	Free and open to all. Prior registration needed. http://slp-pune.eventbrite.com/

Introduction

Capital is amongst the most critical resources for starting and growing a business. And the decision between self-financing (bootstrapping) Vs raising money (VC Funding) is a BIG dilemma for Startups. On one hand bootstrapping in the face of a big market opportunity seems like a big mistake; however getting too much or too early funding could also be dangerous. Lets hear it from those who made it successful.

Ultimately, we will attempt to answer the question: “Is it better to hold equity or trade it for growth and when?”

Time	Session title	Speakers
15:15 to 15:30	Registrations	
15:30 to 16:00	About Startup Leadership Program	Sujata Bogawat- Welcome & about SLP Sagar Apte- Experience of SLP Program
16:00 to 17:00	Panel Discussion: Perspectives on whether or not to raise capital funding for a startup Moderator: Abhijit Mhetre	<ul style="list-style-type: none"> • Shridhar Shukla, GS Labs • Mukul Kumar, Pubmatic • Mohit Gundecha, Jombay • Vishwas Mahajan, TiE • Dr. V. Premnath, Venture Center
17:00 to 17:30	Refreshments / Networking	

Panel Members



Shridhar Shukla
Founder MD, GS Lab & kPoint Technologies

Shridhar founded GS Lab with the vision to build an innovative products and services business for global markets. Prior to GS Lab, as a Director, Shridhar helped Persistent Systems grow from 20 to 500+ people with revenue growing from US\$200K to US\$10M+ over eight years. During this period, he served as the COO and built a strong product and service business in the area of Identity Management. Prior to Persistent, Shridhar worked as an Assistant Professor at the US Naval Postgraduate School, California conducting research in multicast protocols.

Shridhar is an IIT Bombay B. Tech. EE and holds a North Carolina State Ph. D. for his work in multi-computer routing.


Mukul Kumar

Co-founder, PubMatic

Mukul leads the engineering team at PubMatic. Before PubMatic, Mukul was the Director of Engineering at PANTA Systems, a high-performance computing startup. Prior to PANTA, he was Director of Engineering at Veritas India, joining the company as the 13th employee. He helped Veritas India grow to over 2,000 employees. Mukul has filed for 14 patents in systems software, storage software, and application software. He proudly proclaims his love for 'pi' and ability to recite it to 60 digits.

Mukul is a graduate of IIT Kharagpur with a degree in Electrical Engineering and resides in Pune, India.


Mohit Gundecha

CEO & Co-Founder at Jombay

Mohit takes care of the overall business strategy. He is a passionate entrepreneur who believes in using technology to solve real world problems. Prior to this, he was an early team member and head of India Operations for mig33, world's largest 'mobile first' community with more than 55 million users. Mohit's biggest learning has been 'Human Engineering' while studying Management Sciences at Stanford University. He is the lead author of the widely circulated Industry Research report 'Future of Mobile Value Added Services in India' along with his advisor Prof. Thomas Kosnik at Stanford University.


Vishwas Mahajan

President of TiE Pune Chapter

In his prior entrepreneurial journey, he was the co-founder & ex-CEO of Compulink Systems Ltd, a leading consulting and IT organization that helps its customers 'orchestrate performance' in their organization. He has led Compulink from bootstrap phase to VC investment to taking it public. Its flagship product, Whizable, clocked revenue of 100+ Crores in the ten years of its existence. Prior to founding Compulink, he has been associated with various organizations including PSI Data systems, Hinditron, Digital Equipments (India) Limited and Key Information Technology (Dubai) in multiple roles and functions. Today, he is the president of TiE and advisors to many entrepreneurs.

**Dr. V. Premnath**

Founding Director – Venture Center and Head, NCL Innovations

Dr. V. Premnath holds a B.Tech. from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization, working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader.

About the organizers**About Startup Leadership Program**

The Startup Leadership Program (SLP) is a highly selective, 80-hour, 6-month world-class training program and lifetime network for outstanding founders and innovators. SLP Fellows have founded 700 companies that have raised \$370 million, and include breakthrough and award-winning startups like Savored, TomNod, Ixigo, NatureBox, SideTour, Micello, Momelan, Novira, Runkeeper, Sensobi, Shareaholic, Solar Junction, Voicetap and Ubersense.

For more information, visit <http://www.startupleadership.com>

About Venture Center

Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.

For more information, visit <http://www.venturecenter.co.in>