

TRIZ Innovation India

For those who sincerely think HOW to innovate



Saturday, 19 March 2016

Time: 11 am- 1 pm

**Venue: Lecture Theatre, 900 NCL Innovation
Park, Dr. Homi Bhabha Road, Pune-8**

TRIZ Community Session: Intro to Systematic Innovation

Facilitated by

**Dr. Bala Ramadurai & Murali Loganathan
(Co-Founders, TRIZ Innovation India)**

Register here :

<http://vcevents.pandaform.com/pub/yle3o7/new>

- Prior registration is required and attendance only on confirmation of registration.
- Organizers reserve the right to select participants after registration so as to maximize learning and networking opportunities for the group.

This session will be an interactive community session to discuss the basics of TRIZ and cover industry case studies and applications of TRIZ for real world problems. The facilitators will introduce concepts of systematic innovation, efficiency in problem solving and methods of systematic innovation other than TRIZ.

About the Facilitators



**Dr. Bala Ramadurai & Murali Loganathan
(Co-Founders, TRIZ Innovation India)**

Dr. Bala Ramadurai is an independent innovation consultant and professor. He has 3 patents to his credit and 10+ publications in international research journals. He co-founded TRIZ Innovation India and is an Adjunct Professor at Symbiosis Institute of Business Management, India. He is a senior innovation leadership consultant at Innomantra Consulting Ltd.

Murali Loganathan is currently working as innovation manager at Target leading open innovation initiatives. He had previously set up the country's first retail technology incubator and closely works with startups and technology developers. He co-founded TRIZ Innovation India to drive innovation through community engagements.

About TRIZ

TRIZ (A Russian acronym for Theory of Inventive Problem Solving) is a systematic innovation methodology has been established as a methodology to improve the efficiency of the process of innovation, particularly in problem solving. 'Somebody somewhere has already solved my problem and my job is to adapt it to my specific problem' is the essence of this time tested methodology.