

Marketing and Sales For Entrepreneurs @ Venture Center (9 Feb. 2013)

Evaluation Results			
Category	Avg(Min-Max)Count	Would you like to hear about similar events in the future?	
Section - 1		Yes	41
Relevance of Content	6.0(3,7)40	No	0
Depth of content	5.6(2,7)40		
Instructor explains clearly, encourages and answers questions		How did you come to know about this event?	
Sachin Bhide	6.4(4,7)41	Newspaper	21
Dr. Sunil Gokhale	6.2(4,7)41	VC website	1
Quality of handouts	5.6(2,7)38	VC mailing list	7
Pace(time management)	5.7(1,7)39	Eha Mailing list	5
Section - 2		Word of mouth	1
Quality of pre-event (registartions,	5.9(3,7)39	Others	4
Quality of Staff responsiveness	6.0(2,7)40	No reply	2
Overall satisfaction with event	6.0(3,7)40		
Section - 3			
Quality of facilities (Venue,etc.)	6.2(4,7)41		
Quality of food and refreshments	6.2(4,7)41		

Comments and suggestions :- Please include if the talk met your expectations.	1	Yes, workshop met my expectations.
	2	I think you should conduct workshops for different type of business on marketing and others as well.
	3	This workshop is good, but any source of student, new marketing person or developwd person create a opportunity if any yes or no. Please help I hope so id any use of technosavy material in all person whi is a non IT person or leteral person. Thanks for all teams work.
	4	Yes, kindly send updates for the vents or workshops arranges on our mail.
	5	The workshop was really good, it gives good information and new ideas that how a person become a good businessman.
	6	It's excellent
	7	It fulfills my basic need since I am new to this field. It gace me details about the field and I would aply this in the future
	8	Last section can be elaborated.
	9	It is good, but need for some exp. People.
	10	Sir I specially thanks to about yesterdays workshop. It's a best learning experience to me with all of you. All of you give such important knowledge to us. Thanks for that.
	11	Yes. It has met my expectation. The time limit has to be more.
	12	More information on making planning realistic and how to measure the planning in the real numbers.
	13	Not the teaching through ppt. Explain the practical example more for deeply understand the concept.

	14	It would be better with more case study and examples.
	15	It was a wonderful workshop. Knowledge of marketing and sales highly polished.
	16	There is no need to suggestion, but my point of view, I need more examples about todays market.
	17	Excellent. Keep it up.
	18	I need some depth knowledge and examples.
	19	A bit more time management and additional printed content
	20	I thourouly understood mktg. and sales. Thanks for Sachin Bhide and Sunil.
	21	Needed more real life examples of successful plans as well as failures. It met my basic approach to concept.
	22	Yes simple and informative
	23	Ty to organoze tow days workshop, so that focus on particular topic can be broadly studied. This workshop was excellent.
How do you think can these workshops be improved further?	1	More in depth explanation on Negotiations,marketing operating sysytem.
	2	No need.
	3	Some more real life examples to be included where organisation went wrong and what approarch they took to rectify it.
	4	Please make for some exp. People
	5	Can divide the workshop in two (1)Marketing in more broader way (2) Sales(Pre and Post)
	6	Make it 2 day workshop.
	7	For understand basic concept more clearly.
	8	Time management (many things were tried to be covered in lesser time)
	9	Use of examples in handouts and duration must be more than a day.
	10	Yes, definatly because I am the mgt. fresher so I need to such imp. Info.
	11	Try to make it 2-3 days
	12	Good seminar
	13	Can understand due to time limitation not everything can be covered but some industry case study would be helpful.
	14	Yes. Show actual how a mkg/ step wise plan logistics
	15	Longer duration,detailed content
	16	Can be include more detailed with examples and videos
	17	More discussion on real life case studies.